



2025 CREW TAMPA BAY **EXCELLENCE AWARDS**



November 13th, 2025



EXCELLENCE AWARDS

NOVEMBER 13TH, 2025

6 P M

Open Bar & Networking

6 : 1 5 P M

Dinner Buffet Opens

7 P M

Awards Program & Live Voting

8 : 1 5 P M

Networking

9 P M

Event Concludes

04

**A THANK YOU TO
OUR EVENT
SPONSORS**

05

**MEMBER OF THE YEAR
&
RISING STAR**

06

HEART & SOUL

07

**CREW DEAL OF THE
YEAR**

08

**OFFICE DEAL OF
THE YEAR**

09

**INDUSTRIAL DEAL OF
THE YEAR**

10

**RETAIL DEAL OF
THE YEAR**

11

**MULTI FAMILY & MIXED
USE DEAL OF THE YEAR**

12

DESIGN EXCELLENCE

13

COMMUNITY IMPACT

14

PROJECT OF THE YEAR



THANK YOU TO OUR EVENT SPONSORS:



MEMBER OF THE YEAR



ANGELA BOGGS
Commercial Design
Services (CDS)



DANIELLE CLARK
Relofant



DANA KOAY
ProEdge
Commercial, LLC

RISING STAR



SYDNEY AVOLT
Cliggitt Valuation, Inc.



AMANDA BOLLI
AIC Architecture



BRE MULKEY
Wilson & Girgenti



KELSI STERETT
Dauntless Contracting

HEART & SOUL AWARD



PAULA BUFFA

Legacy Member



JERRI MENAULL

My Favorite Art Place



ERIKA ZIPFEL THOMPSON

Lee & Associates -
Tampa Bay



**The region's largest
academic health system.**

BayCare.org



25-7926_1025

CREW DEAL OF THE YEAR

CROSSROADS EAST INDUSTRIAL PARK

EastGroup Properties (Kristen Hagen, Todd Johnson, Ben Rogers, Jon Pierce); Itasca Construction Associates (Justin Aube); Arrow Capital (Brian Wertz); Cushman & Wakefield (JT Faircloth)

- Constructed three tilt-wall buildings (215K SF) with offsite infrastructure upgrades.
- Fully leased buildings before completion, securing Crown Equipment and others.
- Created nearly 500 jobs and spurred Phase 2 development (360K SF).

REPKON USA – NEW OFFICE LAUNCH

Relofant (Danielle Clark); AIC Architecture (Denisse Cuevas-Bonilla); CREATE+CO (Nicole Sayers); Integra Construction Group (Jeff Humpal); Wrk Lab (Doug Fisher); CI Group (Lindsey Stephens); Cousins; Newmark (Jack Hoskins); CBRE (Jimmy Garvey & Lara Sieder)

- Delivered flagship U.S. HQ under budget, managing 19 vendors over 10 months.
- Addressed complex compliance and security requirements with custom design.
- Earned additional work from REPKON for future expansions.

OFFICE DEAL OF THE YEAR

Foot Locker HQ

JLL (Lee Winter & Caleb Lewis)

- Consolidated operations into a Tampa Bay HQ, creating new jobs and economic activity.
- Overcame complex lease negotiations and space customization.
- Strengthened Tampa's status as a hub for national corporate headquarters.

VELERA (FORMERLY PCSU)

*Strategic Property Partners (MK Michalak);
Franklin Street (Matt Alexander & Chad Rupp);
CBRE (Ryan Reynolds & Jackson Kilcoyne)*

- Relocation and expansion supporting Velera's growing workforce and operations.
- Negotiated a complex transaction aligning multiple stakeholders.
- Anchored economic development within the Water Street Tampa district.

INDUSTRIAL DEAL OF THE YEAR

LAKELAND CENTRAL PARK BUILDING 200 SALE TO ASHLEY FURNITURE

Cushman & Wakefield (Lisa Ross, Jared Bonshire, Trey Carswell, David Perez); Parkway (Phil Marchese)

- 705K SF acquisition, expanding Ashley's Central Florida distribution footprint.
- Sale proceeds reinvested into infrastructure (intersection, pad-ready sites, Building 300).
- Positioned Lakeland Central Park as a premier Central Florida logistics hub.

LIFESCIENCE LOGISTICS – AUBURNDALE

Wilson & Girgenti; Baker Barrios Architects; Kimley-Horn; ABI Companies; Cushman & Wakefield

- Developed Florida's statewide emergency response hub for hurricanes and pandemics.
- Integrated secure vault, helipad, generator backup, and temperature-controlled zones.
- Created 100+ permanent jobs and 24/7 operations to protect Florida residents.

RETAIL DEAL OF THE YEAR

COUNTRYSIDE CENTRE

Kimco Realty (Victoria Anthony)

- Repositioned retail center to attract tenants and revitalize neighborhood commerce.
- Enhanced access and tenant mix to support long-term community growth.
- Delivered strong leasing performance in a competitive corridor.

PRENUVO AT SUNDIAL

Colliers (Ginger Gelsheimer, Kevin Klink, Juan Vega & Christina Burd)

- Introduced life-saving early-detection diagnostics to Tampa Bay.
- Secured space after two-year search, meeting MRI equipment requirements.
- Overcame storm delays and structural challenges to deliver on time.

MULTIFAMILY & MIXED-USE DEAL OF THE YEAR

CANVAS CITY HOMES GWX

Sight Development LLC (Michael Minckberg, Michael Rivera, Jennifer Latimer, Chase Moore & Carolina Zelaya)

- 79-unit industrial-chic residential community in a key downtown infill location.
- Converted vacant land into ownership opportunities, boosting the tax base.
- Infused historic Ybor character and supported local artist engagement.

THE 101 W HENRY PROJECT – CITY OF TAMPA PARTNERSHIP

Alexander Goshen (Miles Alexander)

- Redevelopment project transforming underutilized land into mixed-use space.
- Partnered with City of Tampa to enhance community value and tax revenue.
- Designed to catalyze future investment and neighborhood revitalization.

DESIGN EXCELLENCE

CENTRAL PARK ST. PETE

*Hi Hospitality Group (Natalie Levey);
Blok Design Group (Stephanie Muzzey & Natalie Frey);
Ken Cowart/Architect*

- Converted a historic Woolworth's into Tampa Bay's first five-story food hall.
- Designed cohesive multi-level experience including basement bar and rooftop.
- Delivered during pandemic with creative sourcing and adaptive layouts.

FOLEY & LARDNER TAMPA

*Gensler (Kasia Ostrowski); IMEG (David Cyr);
Carastro & Associates (Cheryl Ciandella); Thornton
Tomasetti (Dave Fusco); LASVIT (Jiri Vasicek);
Pep Rally (Greg Bryon)*

- Hospitality-driven redesign with sculptural staircase and Lasvit glass installation.
- Added flexible hospitality zones connecting café, boardroom, and lobby.
- Commissioned local murals and integrated Tampa culture throughout.

COMMUNITY IMPACT

BAYCARE'S COMMITMENT TO COMMUNITY

BayCare Health System (Lou Galdieri & Sara Seifried)

- Expanded Tampa Bay Park campus by 75%, establishing an Academic & Research Corridor.
- Opened Florida's first behavioral health urgent care center with public funding support.
- Converted multiple big-box retail spaces into urgent care, imaging, and specialty clinics.

BAYTOWN APARTMENTS

InVictus Development LLC; Diaz Fritz Group General Contractors; Bessolo Design Group Inc; CDS Housing; MacDonald Training Center; Florida Housing Finance Corporation; Alliant Capital

- Delivered 30 affordable, ADA-capable units for people with disabilities, fully leased at opening.
- Created fitness, meeting, and community spaces to support independence.
- Built through a coalition of local and state partners championing inclusive housing.

PROJECT OF THE YEAR

UNIVERSITY OF TAMPA MULTI-PURPOSE BUILDING

*Baker Barrios Architects; KWJ Architects;
University of Tampa; Beck Construction;
Walter P. Moore*

- Transformative Campus Investment – 447K SF, multi-level facility integrating academics, athletics, dining, and student life—the largest project in UT’s history, setting a new standard for campus development.
- Supported hundreds of local tradespeople during a multi-year construction phase and created permanent operational roles, strengthening Tampa’s economy.
- Elevated University of Tampa’s national profile, providing spaces that host athletic events, lectures, and community gatherings, connecting the campus with the broader city.

MOTE SCIENCE EDUCATION AQUARIUM (MOTE SEA)

*Mote Marine Laboratory & Aquarium;
Willis Smith Construction; Whiting-Turner; TVS*

- Built a +146K SF world-class facility featuring aquatic exhibits with more than one million gallons of water, interactive tech display, state-of-the-art STEM teaching labs, on-site diving programs, and several multi-purpose event spaces.
- During construction the project created 261 jobs and \$280MM in direct and indirect expenditures in the region.
- Overcame funding and permitting challenges to deliver a signature project that combined tourism, research, and STEM education for a lasting impact.



OUR MISSION

CREW Tampa Bay exists to transform the commercial real estate industry by promoting and empowering women through professional relationships, leadership opportunities and the continued pursuit of Diversity, Equity and Inclusion.

VALUES

Leadership and Influence: external focus; leading by example; thought leadership; speakers

Diversity, Equity and Inclusion: advocates and allies; diverse membership; diverse leadership

Mentorship: internal leadership; influence

Excellence: excellence as an organization through programming; outreach; etc.

Networking: building relationships among members

Celebrating 40 Years Built on Integrity, and Charging Into Our Brightest Future

Let's connect!



Your Tampa Bay partner for ground-up and interior build-out projects.



DIAZ FRITZ GROUP
DESIGN-BUILD | CONSTRUCTION MANAGEMENT | GENERAL CONTRACTING



OTERO
ENGINEERING

GREAT PROJECTS TAKE A GREAT CREW



**PROUD TO PARTNER ON REPKON USA
CREW DEAL OF THE YEAR FINALIST**



THANK YOU TO OUR
ANNUAL PARTNERS

GRAND BENEFACTOR _____



DIAMOND _____



PLATINUM _____



GOLD _____



SILVER _____

