



2026

PARTNERSHIP OPPORTUNITIES

Dear Toronto CREW Supporters

2026 marks Toronto CREW's 30th Anniversary: a year of celebrating leadership, connection, and the advancement of women in commercial real estate. It's a milestone that reflects the power of community, and the impact of your support.

With your incredible support, Toronto CREW has spent nearly three decades building a powerhouse community. One that uplifts, empowers, and transforms. We've elevated careers, amplified voices, and opened doors to leadership for women across the CRE industry. And we're not slowing down.

From our signature events like the Annual Economic Outlook, Golf Tournament, and Summer Boat Cruise to dynamic panels, professional development courses and casual networking mixers, we create spaces where ideas flourish and connections thrive. But we're more than events. Through our IDEA (Inclusion, Diversity, Equity & Allyship) initiatives, we're tackling racism, breaking down gender barriers, and cultivating inclusive cultures within Toronto CREW and beyond.

Your partnership fuels our mission. It powers scholarships, REAL Jobs Day, and community outreach programs that spotlight the vast opportunities in CRE and build a pipeline of talented, diverse newcomers. It gives your team the chance to mentor, grow, and lead. We're laser-focused on delivering value to our members, our partners, and the industry at large. And that value evolves with the times, just like our programming.

Toronto CREW's mission is bold: to reshape the commercial real estate landscape by advancing women into positions of leadership and influence. With your continued support, we're making that vision a reality. When you stand with Toronto CREW, you're not just supporting an organization, you're championing equity, leadership, and transformation in your own workplace and across the industry.

As we step into this milestone year, we invite you to join us in celebration. Together, let's continue to build boldly and rise even higher.

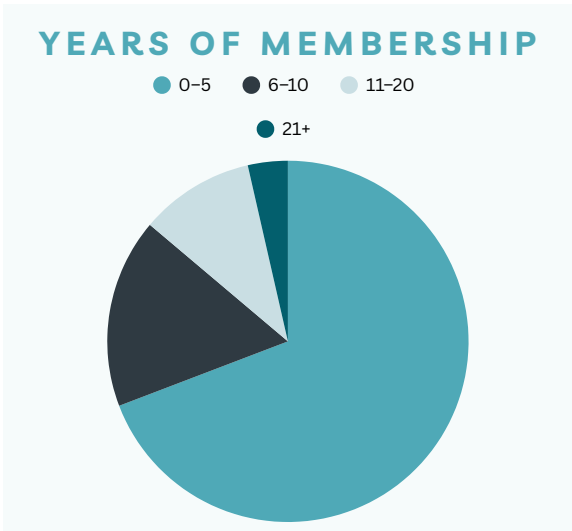
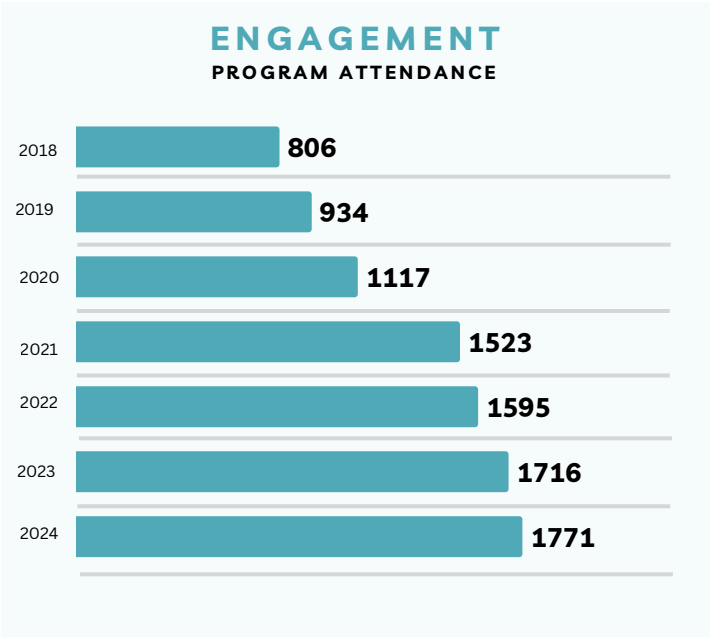
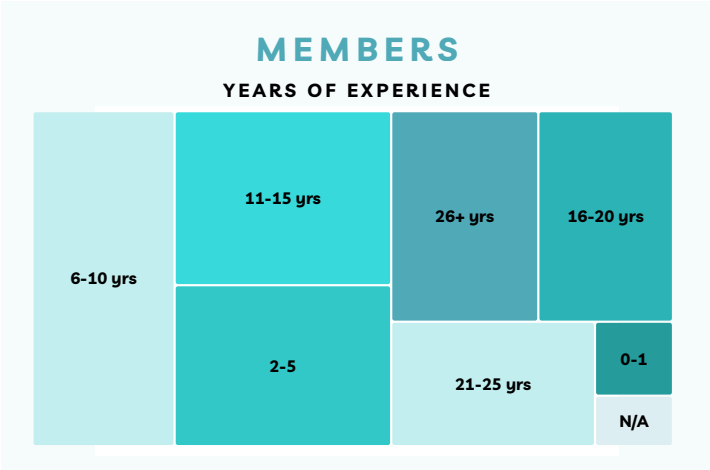
Sincerely,

A handwritten signature in black ink that reads "Vera Gisarov".

Vera Gisarov
President, Toronto CREW
Founder + Principal | STUDIO ATHENA

First and largest Canadian chapter of CREW Network

2026 marks our 30th Anniversary. We exist to transform commercial real estate by advancing women globally.



Toronto CREW will transform the commercial real estate industry by advancing women to positions of leadership and influence.

It's an evolution that begins in secondary school . . .

REAL JOBS DAY

For 23 years, Toronto CREW'S Real Jobs Day has been opening doors for young women in grades 11 and 12, showcasing the exciting and diverse career paths within commercial real estate. The impact lasts well beyond the day itself – universities including Toronto Metropolitan University, have shared that students were inspired to pursue a degree in real estate because of their experience on Real Jobs Day. It's a day that sparks curiosity, builds confidence and helps shape the next generation of leaders in our industry. One day can spark a future! We look forward to welcoming the participants of 2026!

2,284+

**GIRLS HAVE ATTENDED
REAL JOBS DAY**

"I enjoyed being able to discuss with professionals real estate careers and have a kind and welcoming group of female mentors"

"Amazing experience and opportunity for young women with a future in business."

"The one on one conversations were enlightening and lowered the sense of intimidation from student to business woman."

- Anonymous, Teachers and Student Participants in REAL Jobs Day

. . . It continues in post-secondary school

SCHOLARSHIPS

Annually, Toronto CREW awards \$25,000 worth of scholarships to female students enrolled in a post-secondary program specializing in real estate or a program that prepares the student for a commercial real estate profession. In addition to funding, we offer our winners the opportunity to participate in an informal mentorship program with Toronto CREW members. Scholarships are also awarded to active Toronto CREW members pursuing continuing education.

\$365,000

IN SCHOLARSHIPS AWARDED

"I am overjoyed to have won this scholarship! Thank you to the committee for recognizing my accomplishments and supporting my future endeavors."

- Stephanie Lu, Scholarship Recipient

... And throughout our real estate careers ...

EVENTS

Our events and programming aim to expand our members' professional network, leadership skills and knowledge of the commercial real estate industry. Each year, Toronto CREW hosts 50+ events, including our five largest events: four signature events and the Annual Golf Classic.

PROFESSIONAL DEVELOPMENT

Our professional development events focus on skill development to enhance our members' competencies as commercial real estate professionals. Past topics include Executive Leadership Coaching Program and Board Readiness Program.

MENTORSHIP

Experienced Toronto CREW members dedicate one year to mentoring Toronto CREW members that are at the beginning stages of their careers. Mentors impart industry knowledge and professional guidance to assist mentees with achieving their professional goals in commercial real estate.

DIVERSITY & INCLUSION

Toronto CREW is intentional about promoting diversity and inclusion in commercial real estate by ensuring our events and content represent diverse perspectives. We encourage the promotion of visible minority members to leadership opportunities within our chapter and we also support broader industry wide initiatives that aim to educate peers in the industry to become better allies.

"Toronto CREW stands as a cornerstone platform within our industry and serves as an invaluable resource for our talent pool. Aligned with Brookfield's steadfast commitment to cultivating an inclusive and supportive work environment, Toronto CREW offers a comprehensive suite of resources and facilitates access to a wealth of industry insights through its diverse event programming and robust networking opportunities. By fostering meaningful connections and providing tailored educational initiatives, Toronto CREW empowers individuals to thrive and advance within the dynamic landscape of commercial real estate."

- Denise Wong, Executive Vice President, Eastern Canada, Brookfield Properties

... And a mission that extends into our community

COMMUNITY OUTREACH

Through multi-year grants, we support local charities whose mission focuses on women's issues, education, or workplace development.



2026 PARTNER BENEFITS	SIGNATURE \$12,000	DIAMOND \$8,500	PLATINUM \$5,500	GOLD \$3,500	SILVER \$2,500
DIGITAL EXPOSURE					
Prominent logo recognition in weekly newsletter					
Logo recognition in LinkedIn Banner					
Logo recognition on Signature event email campaigns					
Partner Spotlight featured in one (1) weekly newsletter					
Logo recognition in weekly newsletter					
Logo recognition in event reminder email campaigns					
Link from Toronto CREW website to Partner company's website					
Logo on the Toronto CREW website					
EXPOSURE AT EVENTS (DIGITAL AND/OR IN-PERSON)					
Official Partner of either Economic Update, Signature Speaker Event, Diversity & Inclusion Event, or Real Jobs Day (up to 5 Signature Partners)					
Feature partner and host of our Professional Development events, including Book Club (Diamond partners as a collective)					
Feature partner and host of the Toronto CREW Annual Celebration (Platinum partners as a collective)					
Feature Partner of Toronto CREW Networking Event (Gold level as a collective)					
Logo recognition at all events including the 30 th Anniversary celebration (video/banner)					
EXPOSURE AT THE GOLF CLASSIC					
Corporate name and logo and premium signage at golf club entrance					
Corporate name and logo at the tee					
Corporate name and logo on the green					
Featured on Toronto CREW partnership banner					
COMPLIMENTARY EVENT TICKETS					
Golf Classic foursome (4)					
Signature Event – Four (4) complimentary tickets to the Economic Outlook					
Toronto CREW Annual Celebration - Four (4) complimentary tickets					
Golf Classic twosome (2)					
Signature Event – Two (2) complimentary tickets to the Economic Outlook					
Toronto CREW Annual Celebration - Two (2) complimentary tickets					
NOTES					
Each partner will be recognized on display at all of our events with specific mention of a partner or groups of partners as indicated above					



Corporate Partnership Registration

Please register your Partnership at torontocrew.member365.ca/ using our Online Store. Click Here for detailed instructions.

PAYMENT OPTIONS:

Using our Online Store, you will be provided with the following payment options:

☐ **PAYMENT ONLINE**

Please go to torontocrew.member365.ca/

☐ **PAYMENT BY MAIL**

Please fill out the following form and include with your payment.

Mail to: Toronto CREW P.O. Box 350, Ernst & Young Tower, Toronto-Dominion Centre,
Toronto ON M5K 1N3

☐ **PAYMENT BY EFT**

Please email admin@torontocrew.org to request the EFT details

☐ **PAYMENT BY E-TRANSFER**

Please send e-transfer to admin@torontocrew.org which is set up for automatic deposits.

LOGO:

Please e-mail your current company logo to our Administrator, at admin@torontocrew.org.

Company Name (Print name exactly as you would like it to appear on printed material)

Primary contact

Title

E-mail

Address

Phone

Fax

Website

Type of Business

Secondary Contact(s) & Email (for event inclusion)

☐ **SIGNATURE \$12,000**

(Only 5 partnerships available)

☐ **DIAMOND \$8,500**

☐ **GOLD \$3,500**

☐ **PLATINUM \$5,500**

☐ **SILVER \$2,500**

Authorized Signature

Name

Date

☐ Willing to offer space for a Toronto CREW event

ON BEHALF OF TORONTO CREW, WE THANK YOU FOR YOUR GENEROUS SUPPORT!



**THANK YOU
TO OUR 2025 PARTNERS**

2025 SIGNATURE PARTNERS



2025 DIAMOND PARTNERS



2025 PLATINUM PARTNERS



2025 GOLD PARTNERS



2025 SILVER PARTNERS





Toronto CREW will transform the commercial real estate industry by advancing women to positions of leadership and influence

To become a partner please contact our Administrator, at admin@torontocrew.org

Olivia Pink, Chair – Partnership Committee, at Olivia.Pink@rwdi.com
or Teresa Smith, Vice-Chair – Partnership Committee, at teresa@lfxpm.com

For questions about Toronto CREW please contact:
Jennifer Kosloski, President-Elect, at jennifer.kosloski@avisonyoung.com
or Vera Gisarov, President, at vera@studioathena.ca

CONNECT WITH US

