

# PARTNERSHIP OPPORTUNITIES



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CELEBRATING 40 YEARS

# Our Mission

CREW Northern Virginia was founded in 1986 to connect commercial real estate women in Northern Virginia for business opportunities. Today, with 160+ members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.

CREW Northern Virginia aligns with CREW Network's commitment to strengthening and expanding diversity, equity, and inclusion (DEI) throughout our global organization.

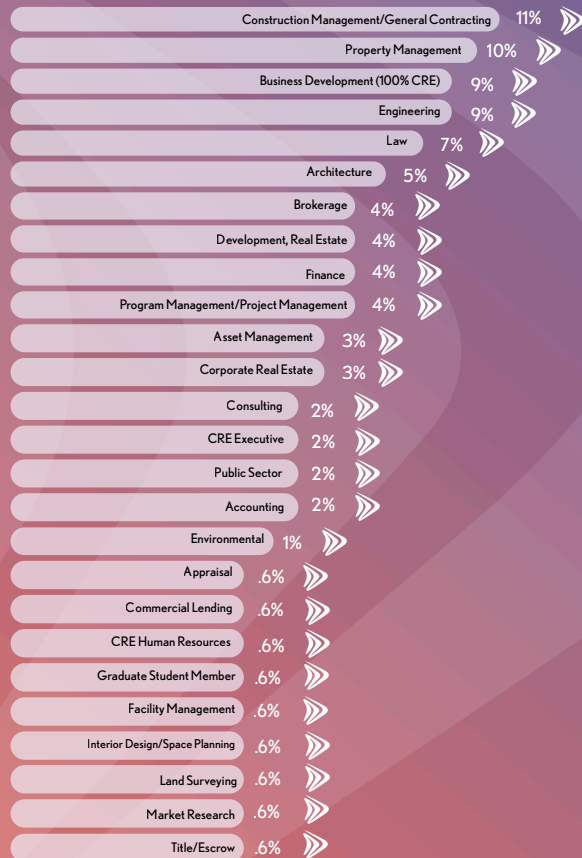
# Why Partner with Us

Most importantly, a partnership with CREW NoVA opens the door to new business and referrals, local and nationwide connections, as well as giving you the opportunity to showcase your services and products.

## But it is more than that, you get:

- Brand exposure to 1,960+ industry professionals
- Networking opportunities at 25+ local CREW NoVA events
- Connections to decision makers with 1,000+ participants
- Access to industry research, white papers & knowledge
- Synergy of diversity, equity, and inclusion

# Our Membership



BENEFITS	DIAMOND \$7,000	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,200	BRONZE \$1,000
Complimentary Registrations (up to \$100 each)	12	12	10	8	4
Annual Awards Program Complimentary Registration (up to \$200 each)	3	2	1	1/2	
CNCC State of the Market Registration (up to \$135 each)	3	2	1	1	
Individual CREW NoVA Full Membership(s) (up to \$450 each)	4	2	1		
Opportunities** for Company Spotlight (in person event)	2	1			
Company Logo and Link on CREW NoVA Website	✓	✓	✓	✓	✓
Recognition on CREW NoVA Communications	✓	✓	✓	✓	✓
Company Featured in PowerPoint Loop	✓	✓	✓	✓	✓
Verbal Recognition at CREW NoVA events	✓	✓	✓		

\*\* May elect to: provide collateral, reserve seating, or speak from the podium at a Program Event

- Extraordinary Exposure: Your company name and logo across a wide range of media.
- Access to Key Decision Makers: Build relationships with a full spectrum of industry professionals.
- Good Will Ambassador: Position your company as a leader in the advancement of women in commercial real estate.

 **160+** NoVA Members

 **1960+** Industry

 **23.5%** Audience Growth YOY

 **39.5%** Impression Growth YOY

# Making a Difference

## Business Networking

Facilitating business networking and dealmaking is the cornerstone of our organization. We provide valuable networking opportunities locally through our chapter and globally through CREW Network. Our members also have exclusive access to CREWbiz, a digital membership directory, resource and referral center, and personal marketing tool.

## Industry Research

Our research program produces industry reports quarterly, research papers annually, and a benchmark study every five years, delivering data and action items to advance women and positively impact the industry.

## Leadership Development

Building effective leaders is key to advancing the commercial real estate industry. We dedicate significant resources to providing our members with high-level leadership development training as well as opportunities to serve on boards and committees to develop and hone applicable leadership skills.

## Career Outreach

We are committed to bringing more women into commercial real estate. We host programs educating women and girls about available career opportunities, support college-level education through scholarships, and offer mentorships to those new to the commercial real estate industry.

# Our 2025 Partners

Diamond



Van Metre

Platinum



bxp

EE REED  
EAST COAST

Gold



RAPPAPORT  
CULTIVATING PLACES

ELEVATE  
ENVIRONMENTS



HoarConstruction

WSP

Silver



Balfour Beatty

GHT

GREYSTAR

HITT

Odin  
Feldman  
Pittleman

KEANE  
CONSTRUCTION

Kimley»Horn  
Expect More. Experience Better.

LUX  
FLOORING SPECIALISTS

terracon

Bronze



CHICAGO TITLE  
INSURANCE COMPANY  
NATIONAL COMMERCIAL SERVICES (DC) MD 1A

DAY & NIGHT  
DIGITAL GRAPHICS SOLUTIONS

DISTRICT  
PROPERTY MANAGEMENT  
An Affiliate of ORR PARTNERS

teknion

IMEG  
The FUTURE. Built Smarter.

ITEK  
Construction • Consulting, Inc.

KRAMER

WILLIAMS

pillsbury

ECs





# Event Sponsorship

Event sponsorship include recognition on the event webpage, sharing via e-blasts and social media, all reaching an audience of 1,960+ industry professionals. Event sponsors will also be recognized with signage and during the CREW NoVA Director/President's remarks.

## Foundation Fundraiser

**May 2026**

Our Annual CREW Network Foundation fundraiser event historically has hosted 70+ attendees and raises \$4,000 for CREW Network Foundation. CREW Network Foundation Scholarships have awarded \$1.5M since 2008 to 296 female students in 39 states/provinces at 139 universities.

### Bar Sponsor ~ \$1,500

- Logo recognition at the bar
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Logo recognition during event slideshow
- Logo recognition on the event webpage
- Verbal recognition from the podium
- One ticket to the event

### Activity Sponsor ~ \$500

- Logo recognition
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Logo recognition during event slideshow
- Logo recognition on the event webpage
- Verbal recognition from the podium

## CNCC State of the Market

**January 29, 2026**

Our Annual CNCC State of the Market event gathers professionals from four local chapters - CREW NoVA, CREW DC, CREW Baltimore and CREW Maryland Suburban - and historically has been 100+ attendees.

### Bar Sponsor ~ \$1,500

- Logo recognition on the event webpage
- Logo recognition in event specific email to an audience of 1960+ industry professionals
- Bar napkins with sponsor logo

### Dessert Sponsor ~ \$1,000

- Logo recognition on the event webpage
- Logo recognition in event specific email to an audience of 1960+ industry professionals
- Napkins with sponsor logo

## Professional Development Events

Expecting 40-60 professionals across the industry (commercial real estate, architecture, engineering, construction, etc.). This event is open to both members and non-members, and will feature opportunities for networking and professional development.

### Event Sponsor ~ \$500 each

- Logo recognition on the event webpage
- Logo recognition in event specific email to an audience of 1960+ industry professionals

# 40th Anniversary Celebration & Annual Awards

November 2026

Our Annual Awards historically has hosted 100+ attendees. For 2026, we will also celebrate CREW NoVA's 40<sup>th</sup> Anniversary!

Titles and details subject to change.



## Bar Sponsor ~ \$3,500

- Logo recognition at the bar
- Logo printed on cocktail napkins
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Prominent Logo recognition during event slideshow
- Prominent Logo recognition on the event webpage
- Verbal recognition from the podium
- One complimentary ticket

## Station Sponsor ~ \$2,000 (up to 3, cannot split costs)

- Logo recognition at food station
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Prominent Logo recognition during event slideshow
- Prominent Logo recognition on the event webpage
- Verbal recognition from the podium

## Dessert Sponsor ~ \$2,500

- Logo printed on cocktail napkins
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Prominent Logo recognition during event slideshow
- Prominent Logo recognition on the event webpage
- Verbal recognition from the podium
- One complimentary ticket

## Photo Booth Sponsor ~ \$2,500

- Prominent Logo recognition in photo booth print
- Prominent Logo recognition in photo booth digital distributions
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Prominent Logo recognition during event slideshow
- Prominent Logo recognition on the event webpage
- Verbal recognition from the podium
- One complimentary ticket

## Floral Arrangement Sponsor ~ \$1,500 (or donation of arrangements)

- Logo recognition on the vase or displayed on a pop-up tent
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Prominent Logo recognition during event slideshow
- Prominent Logo recognition on the event webpage
- Verbal recognition from the podium

## Parting Gift Sponsor ~ \$2,000

- Logo recognition on parting gift packaging
- Company recognition in event specific communication to an audience of 1960+ industry professionals
- Prominent Logo recognition during event slideshow
- Prominent Logo recognition on the event webpage
- Verbal recognition from the podium



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CELEBRATING **40** YEARS

[northern-virginia.crewnetwork.org](http://northern-virginia.crewnetwork.org)