



2026 SPONSORSHIP

Opportunities and Benefits





SPONSORSHIP BENEFITS

WHY SPONSOR CREW LA?

When you sponsor CREW Los Angeles (CREW LA) you have a direct positive impact on the advancement of women in commercial real estate, influencing their growth, diversity, and success.

MEMBERS IN YOUR COMPANY WILL

- » Network, build business relationships, and gain referrals from decision makers at top real estate firms
- » Drive the advancement of your company by learning leadership skills and sharing new ideas
- » Build customer loyalty and broaden recognition in a highly desirable market

ABOUT CREW LA

CREW LA was founded in 1984 to connect commercial real estate women in Los Angeles for business opportunities. Today, with more than 110 members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.

CREW LA aligns with CREW Network's commitment to strengthening and expanding diversity, equity, and inclusion (DEI) throughout our global organization.

For more than four decades, CREW LA has steered the industry and championed the advancement of women. Our chapter is inventive, forward-thinking, and enduring -- your sponsorship is a vital force driving our mission. As our partner, you bring industry-wide recognition to you and your company at both the regional and national levels through our affiliation with CREW Network.

CREW LA's membership embodies expertise across the entire real estate lifecycle, encompassing acquisition, development, finance, design, construction, operation, leasing, sales, and all specialized disciplines required to complement a comprehensive team.

BUSINESS NETWORKING

LEADERSHIP DEVELOPMENT

CAREER OUTREACH

INDUSTRY RESEARCH





ANNUAL SPONSORSHIP

2026 Opportunities At-A-Glance

ANNUAL CREW LA SPONSOR LEVEL PACKAGES	Diamond \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
BRANDING/RECOGNITION				
Digital Ads at each Signature Event	X			
Social Media Spotlight	X	X	X	X
Opportunities for company leadership Premier event participation	X	X	X	X
Company logo and link featured on website, eblasts & newsletters	X	X	X	X
Newsletter Spotlight	X	X	X	X
Boost company profile by sharing relevant company updates	X	X	X	X
ENGAGEMENT + NETWORKING				
Core Programs	6	4	2	1
Signature Event Tickets (Summer Social and Holiday Dinner)	4	3	2	1
Member rates for sponsor's non-member employees at eligible events	X	X	X	X
MEMBERSHIP				
Complimentary Memberships	4	3	2	1
CREW Network Leadership Summit Attendance	4	3	2	1

Event Tickets: Complimentary admission to all events excluding biennial CREW Honors. Unused sponsor tickets may be redistributed by CREW LA to student members, emerging professionals, dedicated volunteers, and members in need to support their engagement and professional growth.

Membership Benefit: CREW LA is an individual membership organization. Membership belongs to the individual, not to the company. Memberships are non-refundable and non-transferable.

Unused sponsor memberships may be allocated by CREW LA to support students, emerging professionals, dedicated volunteers, and members in need, advancing our mission of creating opportunities for women in commercial real estate. As an alternative benefit, sponsors may elect to redirect their complimentary memberships to fund CREW LA members' registration fees for CREW Network Leadership Summits or Convention, supporting professional development and our chapter's required national engagement.

CORE PROGRAMS

Women's History Month and Industry Insights events

OPPORTUNITIES:

Presenting Sponsor	Custom
Title Sponsor	\$5,000
Food Sponsor	\$3,500
Beverage Sponsor	\$2,500
Slide Show Ad	\$1,000**
Slide Show Ad	\$500***
Food, Beverage, or Venue Sponsor	In-Kind

All opportunities include at least 1 ticket to sponsored event.



PREMIER PROGRAMS

CREW LA's key events for students and emerging leaders

OPPORTUNITIES:

Mentorship Program	\$5,000
UCREW	\$2,500 & in-kind food or venue
CREW Careers (1 available)	\$2,500 & in-kind food or venue
Coffee Corner (1 available)	\$1,500 for all 6 sessions
Regional Rendezvous (6 available)	\$250 / each

SIGNATURE EVENTS

Summer Social and Holiday Dinner

OPPORTUNITIES:

Presenting Sponsor	Custom
Title Sponsor	\$10,000
Food Sponsor	\$3,500
Beverage Sponsor	\$2,500
Signature Cocktail	\$2,500
Photobooth Sponsor	\$1,500
Floral Sponsor	\$1,500
Slide Show Ad	\$1,000**
Slide Show Ad	\$500***

All opportunities include at least 1 ticket to sponsored event

**15% off if you have an annual membership.*

***Allows for three event tickets.*

****Allows for one event ticket.*





2025 ANNUAL SPONSORS

Thank you for your invaluable support in advancing our mission!

DIAMOND:

avanath+

GOLD:



BRONZE:



Lamar Johnson
Collaborative ¹

MENTORSHIP:



PARTNER WITH CREW LA IN 2026

To make your 2026 CREW LA partnership investment,
please contact Elaine Kim at
elaine.kim@centennialadvisers.com



CREW
LOS ANGELES 

SIGNATURE EVENTS



Q1 2026

- Legacy Member Panel + Open House
- Women's History Month Mixer



Q2 2025

- Economic Outlook Panel
- Summer Social + Membership Meeting



Q3 2025

- CREW Gives Back (Habitat for Humanity)
- CREW Network Foundation Fundraiser



Q4 2025

- Industry Insights Panel
- Holiday Dinner + Membership Meeting

SPONSOR NOW



CONNECT WITH US



www.crewla.org