

CREW IN REVIEW

20
25

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DEAR CREW ATLANTA MEMBERS,

It has been an absolute privilege to serve as president of this outstanding organization as CREW Atlanta's members joined together in meaningful ways to further our mission of influencing the success of the commercial real estate industry by advancing the achievements of women. Serving as president this year, I have had the honor and privilege of seeing the strength of our members and corporate sponsors who support our programming, volunteer on our committees, chair our initiatives, sponsor our events, and serve on our board.

In 2025, we were particularly focused on building value and streamlining for success to ensure that our members and sponsors receive the maximum value for their investment in CREW Atlanta. The 2025 officers, board and committees were dedicated to our mission and strategic plan, achieving significant gains this year that positively impact our entire organization.

- CREW Atlanta launched a new streamlined look for all of our communications that stands out in social media and inboxes to ensure our members are informed.
- Our Economic Forecast, co-hosted with CCIM, was another sell-out, providing critical insight to our members and guests for the coming year.
- CREW Atlanta raised more than \$15,000 at our popular Dine Arounds to support scholarships at the global level through our commitment as a Hall of Fame member of the CREW Network Foundation and undergraduate and graduate scholarships at the local level.
- We awarded our first two \$2,500 collegiate scholarships locally.
- Our new Mix and Mingle with the Board event was a tremendous success, inspiring us to host it yearly.
- Our annual golf tournament raised \$10,000 for Atlanta Women's Foundation to support its mission

of being a catalyst for change in the lives of women and girls.

- The CREW Atlanta Hall of Fame inducted five members who were honored at a sold-out Empowerment Speaker Series (ESS) event featuring three-time New York Times bestselling author, Dr. Suzy Welch.
- CREW Atlanta members enjoyed special behind-the-scenes tours and networking opportunities at the Signia Hotel, Marcus Center for Advanced Rehabilitation and The Goat Farm.
- We celebrated 25 years of CREW Atlanta Leadership by introducing the incredible women of the Leadership Class of 2026 and providing a Leadership Symposium and Cocktail Hour for our amazing alumni.
- And countless other contributions from CREW Atlanta volunteers who are helping transform the commercial real estate industry into one that is diverse, inclusive and equitable for all.

As I prepare to pass the reins to our next president, I am full of gratitude for the support, partnership and encouragement you've shared with me during my time in this role. I know our incoming president, Dana Ladd, the 2026 officers, board and committee chairs will lead this chapter with vision and dedication, and I'm excited to see all the ways they will continue elevating CREW Atlanta and moving our mission forward.

CREW Atlanta is building value for you!



Heidi Swygert

2025 President, CREW Atlanta

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Courtney Santry
CDH Partners

CHAPTER DELEGATES TO CREW NETWORK



Meghann Clark FORTÉ



Dana Ladd Warner Summers

OUR MISSION

To influence the success of the commercial real estate industry by advancing the achievements of women.

Established in 1989, CREW Network is the industry's premier business networking organization dedicated to educating women in commercial real estate and supporting their achievements. Our 15,000+ global members represent nearly every discipline within the industry and are in 80+ markets. CREW seeks to influence the success of the commercial real estate industry by focusing on fulfilling four key initiatives: Business Networking, Industry Research, Leadership Development and Career Outreach. Our members seek to push the boundaries in every facet of commercial real estate through provocative dialogue among peers drawn from every discipline in the industry. We encourage our members to be a force for activism and involvement in our communities.



COMMITMENT TO DEI

CREW Atlanta aligns with CREW Network's commitment to strengthening and expanding diversity, equity and inclusion (DEI) throughout our global organization.

CREW ATLANTA BY THE NUMBERS



2025 CREW ATLANTA COMMITTEES

CREW Atlanta's direction, programs and events are the result of the hard work of its committee volunteers. All members are encouraged to learn more and join one of the committees that comprise our chapter. Committees provide the opportunity to boost leadership skills and expand personal networks, while at the same time contribute to our mission to influence the success of the commercial real estate industry by advancing the achievements of women. Committee members also gain insight to the operations of CREW Atlanta, connect with other dedicated members and gain valuable experience needed for future leadership positions within CREW Atlanta and beyond.

ACE

The Advanced CREW Experience (ACE) Committee's purpose is to promote member-to-member relationships and networking opportunities with value added, unique event experiences. ACE plans and hosts three to four members only events each year, providing members with exclusive opportunities for behind-the-scenes CRE industry experiences, professional development and impactful industry insight. All Committee members are actively involved in organizing each of the events.

Co-Chairs

- Jill Fedie, Cosentino
- Taylor Noland, Environmental Service Partners, LLC
- Laura Roberts, Custom Sign Factory

Communications

The Communications Committee functions as the marketing and communications powerhouse behind CREW Atlanta, focused on enhancing the image and credibility of the organization. The Communications Committee positions CREW Atlanta and its members in a positive and professional manner through a network of communication tools, including: media outlets, marketing collateral, website, CREW blog, social media and CREW in Review.

Co-Chairs:

- Kyla Baker, Holland & Knight LLP
- Lisa Jebodhsingh-Proverbs, JLL
- Rachel Nix King, Gleeds

DEI

The Diversity, Equity and Inclusion (DEI) Committee is dedicated to promoting and embracing diversity, equity and inclusion at the chapter level. The DEI Committee will engage in informative dialogue, listen with humility, seek to understand and take action to identify and eliminate barriers that may prevent qualified members from joining and/or participating in leadership roles of CREW Atlanta. The committee will leverage the resources made available by CREW Network's DEI taskforce and engage with chapter leadership, membership and other committees to support growth within the Chapter. DEI provides frequent communications to membership and offers learning opportunities in partnership with other committees and outside CRE minority-focused organizations.

Co-Chairs:

- Reshell Baldini, 5 Star Office Furniture
- Kristine Maggio, Transwestern
- Stephen E. Wells, Hendrick Inc.

Events

The Events Committee coordinates events for CREW Atlanta that bring both CREW members and non-members together, providing a fun forum

2025 CREW ATLANTA COMMITTEES, continued

for relationship building and networking. The events are intended to create awareness of CREW and to give back to charitable organizations that the CREW Atlanta chapter supports. Typical events include: the annual Golf Tournament and Dine-Arounds.

Co-Chairs:

- Kirsten Glaser, Cortland Partners
- Jenna Pawlowski, Terracon
- Blair Swanson, rand* construction corporation

Finance & Governance

The Finance and Governance Committee's mission is to elevate the governing structure and procedures of the organization, secure its financial health and educate the Board of Directors and our members on both. The purpose of the Committee is to assist the Board of Directors in fulfilling its oversight responsibilities with respect to the administration and monitoring of CREW Atlanta's governing documents and financial resources, including monitoring the financial health of the organization and ensuring the organizations by-laws and policies and procedures are current, consistent and followed.

Co-Chairs:

- Jada Alexis, Birdsey Group
- Diane L. Lidz, Lidz Law, LLC
- Michelle Jenkins, HLB Gross Collins, P.C.

Leadership

The Leadership Committee is responsible for organizing and orchestrating a bi-annual Leadership CREW class comprised of approximately 15-30 CREW members. The mission of Leadership CREW is to provide an opportunity for the members of CREW Atlanta to examine the issues affecting their roles and advancement in organizations and to shape strategies for their development as individuals, professionals and leaders. The program runs for one year and entails class members participating in monthly whole

day leadership classes featuring dynamic speakers who are considered to be leaders. The Leadership Committee establishes a new Leadership CREW class every other year, allowing one year in between each class for planning the program. The Leadership Committee is also tasked with planning and hosting Leadership alumnae gatherings throughout the year to foster a deeper connection among the Leadership alumnae and to provide additional networking and leadership opportunities. You must be a CREW Atlanta Leadership alumnus or alumna to participate on this committee.

Co-Chairs:

- Heather D. Brown, Poole Huffman
- Susan Linginfelter, Newcomb & Boyd
- Jennifer Thorton, Gensler

Membership

The Membership Committee focuses on growing, strengthening and engaging the membership of CREW Atlanta. This Committee is pro-active in its recruitment of new members as well as the retention of CREW's existing members. The Membership Committee coordinates multiple events throughout the year to promote CREW's recruitment and retention efforts, including: New Member events; CREW Committee Expos; CREW CARES initiative, which acknowledges members coping with difficulties or major life events in an equitable, caring and professional manner; Wine & Writes to send cards to members for birthdays and anniversaries; and CREW Connects, which hosts regular small groups for members to network throughout various submarkets. In addition, the Membership Committee facilitates the Renewal and Retention process, coordinates volunteers for the CREW programs and events to greet new members and guests and coordinates the CREW Awards and Recognition initiative, which is where we share the successes and advancements of our CREW Atlanta members.

2025 CREW ATLANTA COMMITTEES, continued

Co-Chairs:

- Sarabeth Bauer, Branch Properties LLC
- Kasie Grant, Baker Audio Visual

PACE

The PACE Committee is responsible for increasing members' awareness of the benefits, goals and activities of CREW's global organization, CREW Network. The Committee is tasked with student outreach, mentoring, Network fundraising and networking with other CREW chapters. The CREW Atlanta PACE Committee's UCREW program, focused on student outreach, has been recognized both locally and nationally as innovative and impactful. Committee members may be asked to serve on a Network Committee or special task force within CREW Network. Members of the Committee are encouraged to attend CREW Network Regional Conferences and Global Convention. The PACE Committee is chaired by one of two CREW Atlanta Delegates, who represent CREW Atlanta by attending all CREW Network Regional Conferences and Global Convention, and by corresponding with CREW members in other Chapters to maintain high-visibility for CREW Atlanta on a global level. PACE also encompasses CREWHype, which is a young professionals initiative, and CREW Careers, which is a high school student initiative. CREW Atlanta's Chapter Champions are Subcommittee Leaders under the PACE Committee. They are responsible for educating our membership on all CREW Network Foundation initiatives plus reaching the Chapter Challenge.

Co-Chairs:

- Meghann Clark, FORTÉ
- Meghan Mascarenhas, Holder Construction Company

Programs

The Programs Committee is responsible for the content of CREW Atlanta programs, including the Economic Forecast and the CREW Atlanta Empowerment Speaker Series. Current topics, dynamic speakers and an emphasis on featuring exceptional players in the Commercial Real Estate industry result in programs that stimulate, inform and inspire our members and their guests. The Committee brainstorms and develops cutting edge themes, secures speakers and panelists with relevant expertise, works with those individuals to shape the content of the discussion around the interests of our membership and industry and provides input as to unique program locations to complement each topic.

Co-Chairs:

- Sunny Anderson, Decide DeKalb
- Ashley Baker, Solomon Coyle
- Phuong T. Nguyen, Stantec (formerly Page)

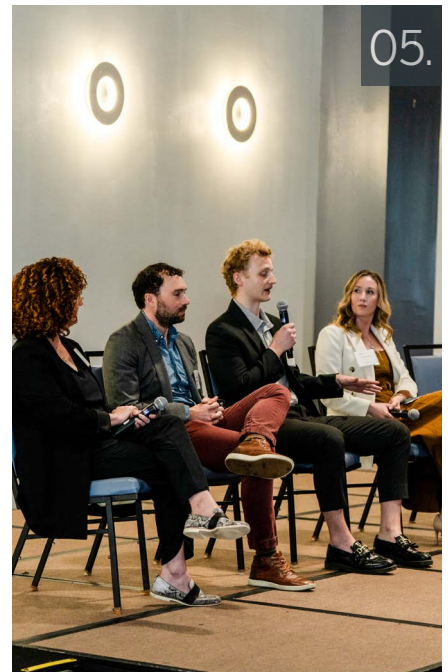
Sponsorship

Each year Sponsorship Committee members reach out to our diverse commercial real estate community in the Atlanta area to obtain sponsorship funding for corporate and event support. We are proud of the companies who support our organization and take seriously our commitment to support and promote them at every opportunity available throughout the year. In addition to obtaining chapter sponsors, this committee is responsible for ensuring that our sponsors are receiving all the benefits associated with their sponsorship.

Co-Chairs:

- Stephanie Elliot, Shaw Industries
- Cori Jackson, Phillips Edison & Company
- Wendy Whittemore, Aerial Innovations Southeast, Inc.

2025 HIGHLIGHTS



01., 02. & 03. Economic Forecast with Dr. Marci Rossell, January 2025; 04. ACE Tour of Signia by Hilton, February 2025; 05. Program: The AI-Powered Future of CRE, March 2025



01. CREW Atlanta's Annual Charity Golf Classic, April 2025; **02.** CREW Hype Happy Hour, May 2025; **03.** Asian Bites & Culinary Delights Dine Around, May 2025; **04.** Program: Straight Talk in Shaky Times, June 2025; **05.** Pickle and Mingle Dine Around, June 2025; **06.** One Plant, One Pour at a Time Dine Around, July 2025



01. Empowerment Speaker Series with Dr. Suzy Welch, September 2025; **02.** Potential New Member Event, August 2025; **03.** Canvas and Connections Dine Around, September 2025; **04.** CREW Leadership Alumni Symposium, September 2025; **05.** Mix & Mingle with the Board Dine Around, August 2025



01.



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05.



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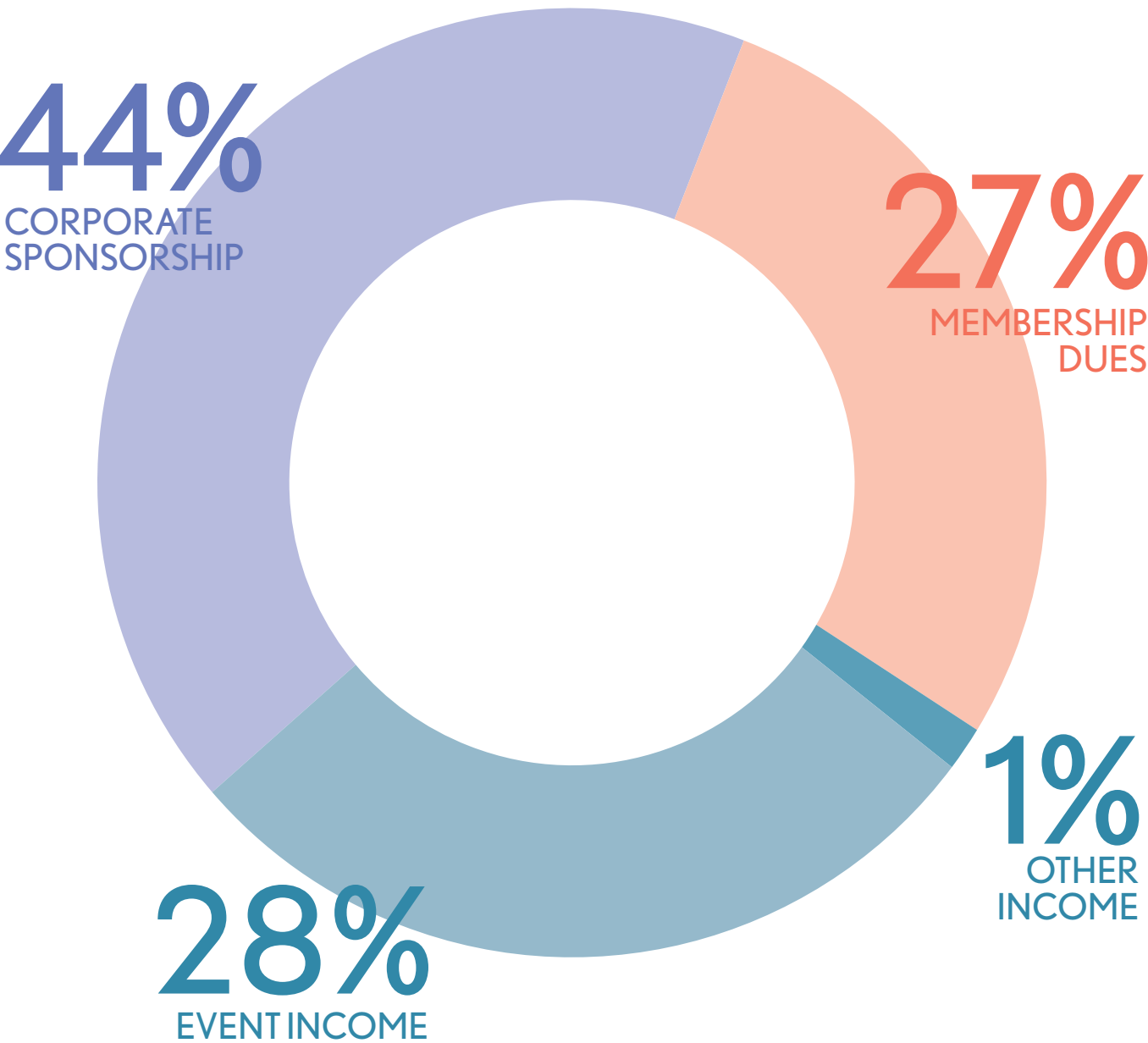
01. ACBR's CRE Studio event, sponsored by CREW Atlanta, September 2025; **02.** Dine, Defend and De-Stress Dine Around, October 2025; **03.** Program: "How Data Centers are Reshaping CRE," November 2025; **04.** CREW Atlanta members at CREW Network Convention, September 2025; **05. & 06.** Fireside Chat, December 2025

FINANCIALS

CREW Atlanta is a financially sound organization providing best-in-class programming and professional development opportunities.

Investing in CREW Atlanta means investing in more than our shared market and industries; it's an investment in our membership, the future of our industry, your future coworkers and employees and your future business partners.

ANNUAL REVENUE



CHAPTER AWARDS

NEW MEMBER OF THE YEAR



Avery Maxwell
Integra Construction

COMMITTEE MEMBER OF THE YEAR



Collier Field
McGuire Woods

RISING STAR



Niki Reethof
Cortland

SHINING LIGHT



Stephanie Elliott
Shaw Industries

DEAL OF THE YEAR

**Shriners Children's Research Institute Lease
at Science Square Labs**



(left to right): **Susan Linginfelter**, Newcomb & Boyd; **Jessica Doyle**, CBRE; **Katherine Lynch**, Trammell Crow Company; (not pictured: **E Jane Caraway**, Director Of Life Sciences, Georgia Department Of Economic Development)

PRESIDENT'S AWARD

**Chapter Champions and 2025 Leads
for CREW Network Gold Standard**



(left to right): **Laura Young**, Young Contracting/SE, Inc.; **Megan Naioti**, Parker Poe; (also pictured: **Dana Ladd**, Warner Summers, 2026 President-Elect)

2025 COLLEGE SCHOLARSHIP RECIPIENTS

New for 2025, CREW Atlanta awarded two \$2,500 college scholarships to proudly support the future of the commercial real estate industry.



Shalamar Armelin
Kennesaw State University



Sydney Marie Matthews
University of Georgia

2025 CREW ATLANTA HALL OF FAME INDUCTEES

The CREW Atlanta Hall of Fame is to recognize leaders who have gone above and beyond in commercial real estate (CRE) and who are actively building the next generation of leaders. They are recognized as leaders in the industry locally, nationally and/or globally. The Hall of Fame inductee must have played a substantial role in CRE while also supporting others who are building their careers through mentoring, advising, referring, or engaging in business.



Monetha Cobb

Franklin Street



Trina Joseph

Coro Realty



Lori Kilberg

Retired



Tina Renee McCall

Cushman & Wakefield



Susan Turner

JLL

CREW ATLANTA HALL OF FAME

2024

Patti Pearlberg
(awarded posthumously)
Meredith Leapley
Christine Gorham

2022

Lynne O'Brien

2019

Susana Chavez
Denise Meng
Cheryl Strickland

2018

Shirley Gouffan

2017

Ruth Coan
Karen Dick

2016

Deborah Goodman
Connie Engel
Annette Meyer
Lee Eastwood

2015

Char Fortune
Sally French Tyler
Ray E. Uttenhove
Carolyn Wilson
Kay Younglove
Diane Cox

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WEISSMAN



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