



BECOME A SPONSOR

WHY SPONSOR CREW NWA?

- Connect with decision-makers in every facet of the CRE industry
- Support the advancement of women in CRE
- In-person networking and event opportunities
- Access to industry research
- Company brand exposure

THE POWER OF CREW



100+ CREW NWA
Members



40+ Annual Events



80+ Worldwide
Markets



14,000+ Global
Members



2026 SPONSORSHIP LEVELS

	DIAMOND (\$12,500)	PLATINUM (\$10,000)	GOLD (\$7,500)	SILVER (\$5,000)	BRONZE (\$2,500)
BUILD YOUR OWN SPONSORSHIP CREDITS (SEE CHART BELOW)	120	100	80	60	40
LINK FROM CREW WEBSITE HOME PAGE TO YOUR COMPANY'S WEBSITE	✓	✓	✓	✓	✓
RECOGNITION BY SLIDE PRESENTATION AT ALL PROGRAMS & EVENTS	✓	✓	✓	✓	✓
BOOTH AT ANNUAL SPONSOR FAIR (CHAPTER BUSINESS MEETING)	✓	✓	✓	✓	✓
DEDICATED SOCIAL MEDIA POST & SPOTLIGHT IN MONTHLY NEWSLETTER	3	3	2	1	1
*SPONSOR REMARKS AT PROGRAMS / EVENTS	2	2	2	1	
PRESENTING SPONSOR AT SIGNATURE EVENT	✓				

*Diamond sponsor includes Signature Event sponsor remarks. Other presenting sponsorship opportunities include Pickleball Tournament and the Awards Celebration as listed below. For other monthly programmed events, the opportunity to give Sponsor Remarks is coordinated in order of sponsorship funds received.

CREDIT OPTIONS - GET INVOLVED!	MEMBERS ONLY	CREDITS REQUIRED
CREW NETWORK CONVENTION TICKET	YES	52
CREW NETWORK SUMMIT TICKET	YES	16
**MEMBERSHIP FEE (FULL MEMBER)	YES	17
**MEMBERSHIP FEE (AFFILIATE MEMBER)	YES	21
SIGNATURE EVENT TICKET	NO	5
PICKLEBALL TEAM	NO	2

**Unless otherwise confirmed in writing, sponsor-memberships are to be paid by CREW Northwest Arkansas upon receipt of sponsorship funds and review of member application. All members of CREW Network must be professionals working in one of the qualifying fields of the commercial real estate industry. To inquire further on CREW Network qualifying fields please contact your CREW Northwest Arkansas liaison.



ANNUAL AWARDS CELEBRATION

Presenting Sponsor – \$2,000

- Logo on all event signage
- Logo on registration page & promotional materials
- Opportunity to welcome guests from stage & provide info about your company
- Display table for company materials/swag
- 1 prominently located reserved table for 8 guests (includes ticket price)
- Recognition on CREW NWA social media + newsletters

PICKLEBALL TOURNAMENT

Presenting Sponsor – \$1,500

- Logo on all event signage
- Logo on registration page & promotional materials
- Option to give brief welcome remarks
- Presenting sponsor on banners
- Opportunity to place a tent/table at entrance
- 2 complimentary team entries (4 players)
- Recognition on CREW NWA social media + newsletters

Court Sponsor – \$750 (2 Available)

- Logo on all event signage + designated court banner
- Logo on registration page & promotional materials
- Opportunity for court giveaways or branded décor
- 1 complimentary team entry (2 players)

Snack Sponsor, Hydration Sponsor, Swag Bag Sponsor – \$250 each

- Logo on table and all event digital/print marketing



SIGNATURE EVENT

Guest Gift Sponsor – \$3,500

- Speaker related item with customized logo
- 4 event tickets
- Recognition in print and digital materials

Bar Sponsor – \$2,500 (2 Available)

- Exclusive branded signage at bar
- Custom napkins or drink stirrers with sponsor logo
- Signature cocktail
- 3 event tickets
- Recognition in print and digital materials

Centerpiece Sponsor – \$2,500

- Logo on all event table centerpieces
- Option to include branded keepsake at each table
- 3 event tickets
- Recognition in print and digital materials

Dessert Sponsor – \$1,500

- Logo displayed at dessert station or branded dessert toppers or packaging
- 2 event tickets
- Recognition in print and digital materials

Photo Booth Sponsor – \$1,500

- Logo on photos
- 2 event tickets
- Recognition in print and digital materials

Balloon/Decor Sponsor – \$1,500

- Signage displaying logo
- 2 event tickets
- Recognition in print and digital materials

Friend of CREW – \$500 (Bronze Recognition)

- Recognition in print and digital materials
- 1 event ticket
- Group social media thank-you