

WISCONSIN CREW

2026 SPONSORSHIP Opportunities and Benefits



Demonstrate
your corporate
values

Showcase
your organization
as an employer
of choice for
women

Accelerate
the success
of women in
commercial
real estate



About Wisconsin CREW

Wisconsin Commercial Real Estate Women (WCREW) was formed in 1998 as the local chapter of the Commercial Real Estate Women (CREW) Network, a premier industry networking organization. CREW has a multi-disciplinary membership of nearly 15,000 professionals located in more than 90 major markets across the globe.

Our Initiatives

Leadership Development

Wisconsin CREW provides professional development and leadership training targeted specifically to meet member needs through programs, events and leadership-specific virtual programming.

Career Outreach

Wisconsin CREW is committed to bringing more women into commercial real estate by creating programs that educate women, girls about career opportunities, supporting college-level commercial real estate education through CREW Network scholarships, and providing mentorships.

Business Networking

Our multidisciplinary members experience unparalleled business networking and deal-making opportunities locally through chapter events and globally through CREW Network.

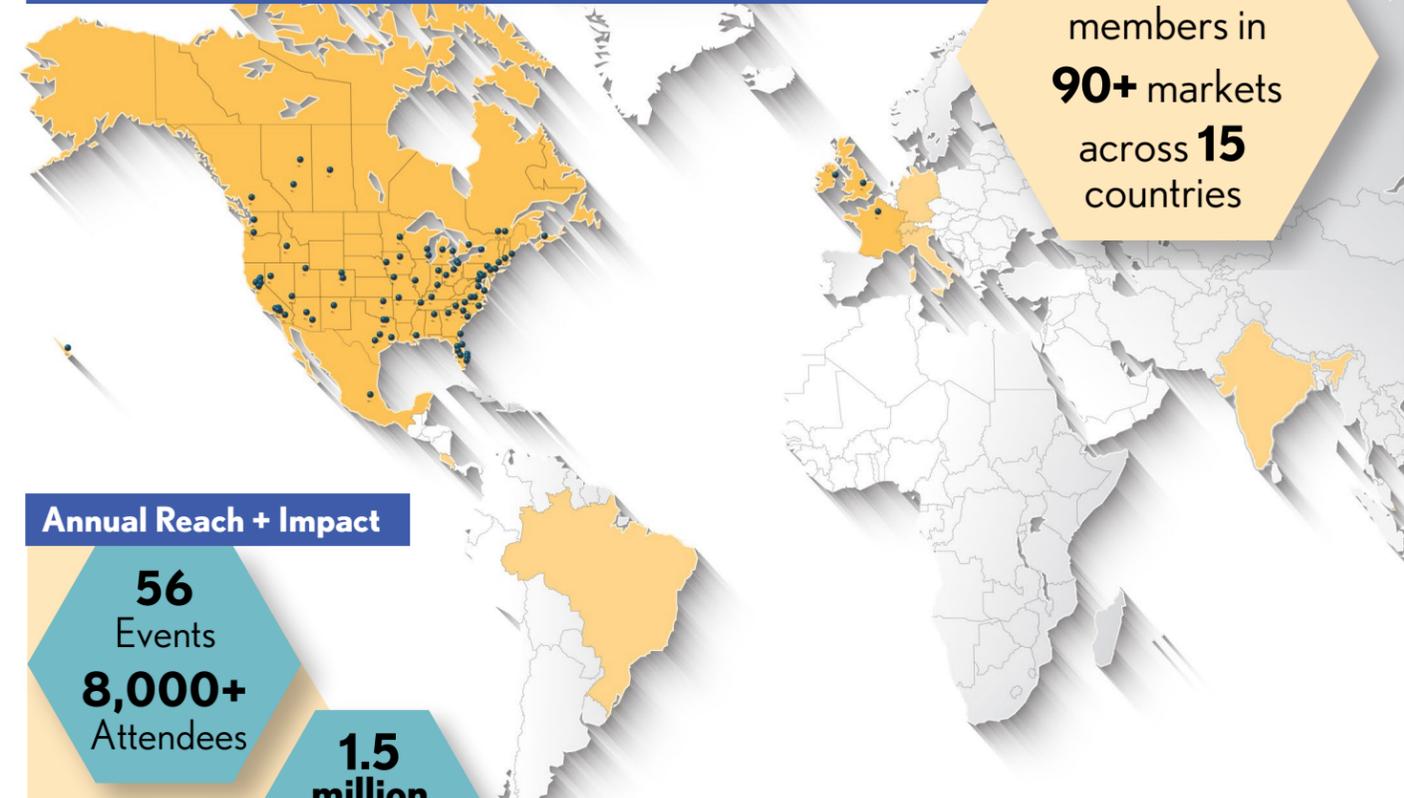
Industry Research

CREW Network is the world's leading researcher on gender and diversity in commercial real estate. We produce research papers annually and a benchmark study every five years.



About our Membership

Membership Growth



Annual Reach + Impact



Years of Experience



CRE Specialties

Members represent every discipline of the CRE industry:



Demonstrate your corporate values

Your investors, clients, employees, and potential employees want to work for and with a company committed to empowering and elevating women. Partnering with WCREW signifies your commitment to valuing diverse perspectives, fostering collaboration, and igniting innovation.



Showcase your organization as an employer of choice for women

Partnering with WCREW correlates directly to talent acquisition, development and retention and connects you with CREW Network's 15,000 global members representing every discipline of commercial real estate; 76% of whom are C-suite or senior managers.



Empower your brand with extensive, year-long global exposure

Optimize your impact and enhance your brand awareness and alignment with WCREW's mission via repeat visibility across our platforms and programming.



Accelerate the success and leadership of women in commercial real estate

CREW Network is the world's leading producer of research on gender and diversity in commercial real estate. CREW provides critical information, tools, industry education and leadership development to advance gender equity, and to assist your company's human capital management and efforts to enable action.

Achieve Your Business Objectives



Unparalleled ROI

8 out of the top 10 companies in the Lipsey 2024 Top 25 Commercial Real Estate Brand Survey are CREW Network Partners. Invest in CREW, stand out in the industry, and advance your intentional dedication to gender parity in the workplace.

The Benefits of a WCREW Partnership

Drive brand awareness and alignment with WCREW's mission

Recruit qualified, diverse talent

Engage with CRE's premier resource and referral network

Leverage exclusive industry intelligence

Generate leads, cultivate relationships and drive sales



WCREW's Annual Partnership Opportunities

	Platinum \$5,250	Titanium \$3,400	Gold \$2,100	Silver \$1,500	Bronze \$900
Name featured on WCREW event banner(s) at ALL programs	Logo	Logo	Logo	Logo	Logo
Name featured on WCREW website w/hyperlink to your website	☑	☑	☑	☑	☑
Logo in weekly e-blasts	☑	☑	☑	☑	☑
Recognition at all programs and events	☑	☑	☑	☑	☑
Recognition on WCREW social media platforms	☑	☑	☑	☑	
Premier WCREW Partner w/recognition at all programs and events	☑				
Executive Impact Awards Sponsor w/opportunity to offer promotional speech	☑				
VIP seating at the Impact Awards	☑				
Complimentary Impact Awards Tickets	(1) TABLE	(1) TABLE	4	2	
Golf Outing Foursome OR Hole Sponsorship		☑			
(6) Program tickets to the WCREW Annual Panel Discussion	(1) TABLE				
Complimentary Program Tickets	8	4	4	2	2
Opportunity to host a company coffee or networking session	☑	☑	☑		
(2) Program tickets to the WCREW Annual Meeting	☑	☑	☑	☑	☑
Discounted membership dues for qualified members	20%	15%	15%		

Programs/Events Partnership Opportunities

	Gold \$2,500	Silver \$2,000	Bronze \$1,500	Media \$1,000	Beverage \$750	Networking \$750	Centerpiece \$500	Dessert \$250
IMPACT AWARDS SPONSORSHIPS								
Every year, WCREW hosts the Impact Awards, an annual event dedicated to honoring innovative real estate developers and exceptional individuals in Wisconsin.								
Recognition during the awards event to 200+ professionals	☑	☑	☑	☑	☑	☑	☑	☑
Logo placement throughout the event venue	☑	☑	☑	☑	☑	☑		
Logo placement on centerpiece							☑	
Logo placement at dessert station								☑
VIP seating at the awards event	☑	☑						
Complimentary Tickets	(1) TABLE	(1) TABLE	4	2	1	1		
Company logo featured on guest name badges	☑							
Recognition in all event media promotions				☑				
Opportunity to announce the People's Choice winner	☑							
Opportunity to provide branded swag	☑	☑						
Custom Cocktail Naming Privilege					☑			

Programs/Events Partnership Opportunities

OTHER PROGRAMS AND EVENTS

WCREW hosts numerous events annually to facilitate business opportunities for women in commercial real estate across Wisconsin. Your sponsorship plays a crucial role in advancing our mission to support and empower women in this industry through business networking, leadership development, career outreach, and industry research.

We invite you to contribute to our mission by sponsoring one or more of our programs and events.

PROGRAMS AND EVENTS INCLUDE:

- Property Tours
- Panel Discussions
- UCREW Events (*Outreach to high school and college students*)
- Networking Events
- Professional Development Sessions
- Annual Meeting

SPONSORSHIP BENEFITS

	\$1500 Sponsor	\$1000 Sponsor	\$500 Sponsor
Complimentary program tickets	6	4	2
Logo displayed at event	✓	✓	✓
Option to distribute promotional materials	✓	✓	
Speaking opportunity at event	✓		

Golf Outing Partnership Opportunities

	Lunch Sponsor \$1000	Happy Hour Sponsor \$1,250	Golf Hole Sponsor \$500	Corn Hole Sponsor \$100
Logo placement on lunch boxes with option to include your company's promotional materials inside	✓			
Logo on event signage	✓	✓	✓	✓
Recognition on promotional materials	✓	✓	✓	✓
Showcase your promotional materials/items		✓		
Logo on signage at happy hour		✓		
Golf foursome	✓	✓		
Signage on tee box of your selected hole			✓	
Your logo'd bag set for the duration of the event				✓
(2) attendees at golf outing			✓	
Team of (2) for corn hole				✓



Secure your 2026 CREW Network Partnership

Contact: Amy Nicklosovich at wisconsincrew@wcrew.org

2025 WCREW Sponsors

Platinum



Silver



Gold



Bronze





Email Amy Nicklosovich at
wisconsincrew@wcrew.org to
make your 2026 WCREW
partnership investment



Wisconsin Commercial Real Estate Women (WCREW)

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