



Alison Fragale, Ph.D., is an organizational psychologist, professor at UNC Kenan-Flagler Business School, and bestselling author of *Likeable Badass: How Women Get the Success They Deserve*. A former McKinsey consultant with a PhD from Stanford and a BA from Dartmouth, she has spent over two decades researching power, status, and influence — and translating that science into practical strategies for leaders across industries. Her research and commentary have been featured in *The Wall Street Journal*, *The Washington Post*, *The Financial Times* and more. Alison is a sought-after keynote speaker known for her high-energy, research-driven, and deeply relatable presentations.