



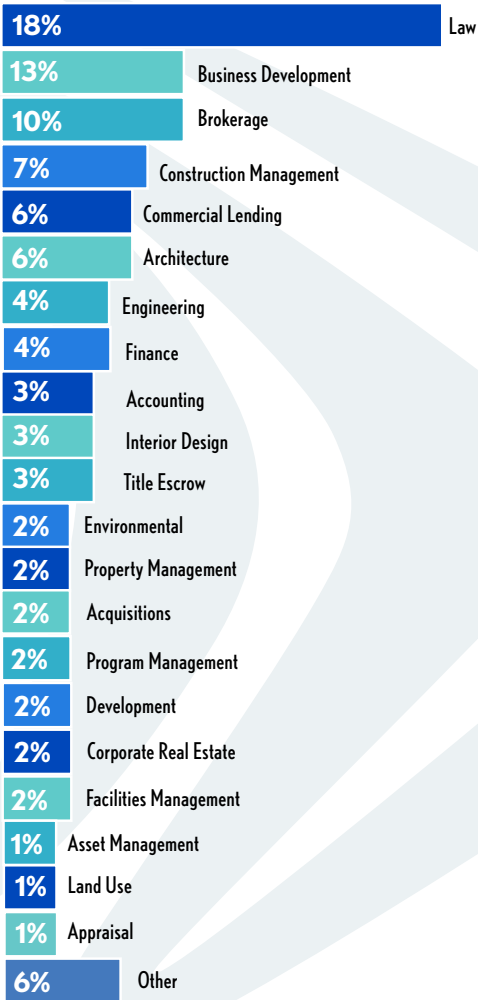
Build Relationships. Build Value. Build Business.

---

[orlando.crewnetwork.org](http://orlando.crewnetwork.org)

# THE VALUE OF CREW

The impact and value is in the numbers!



14k  
global  
members



Over 300  
Orlando  
Members



3 out of 4  
members refer  
to members



30% of  
members are  
Future Leaders



\$28,000  
raised at Golf  
Tournament for  
scholarships



Over \$120k in  
scholarships  
awarded



28+ member  
only events  
each year



185+ members  
attending each  
special event

\*based upon data from 2025



## OUR MISSION

**CREW exists to transform the commercial real estate industry  
by advancing women globally.**

CREW Orlando's primary goal is to be the leading commercial real estate organization in Central Florida by attracting, engaging, and retaining the highest quality decision-makers in the industry. We do that through building member-to-member business, dynamic networking opportunities, offering high-quality programming and educational events, and focusing on community involvement and inclusion.

CREW Orlando is the local chapter of CREW Network which comprises over 85 affiliate organizations across the globe representing over 14,000 individual members.

# UNITE

UNITE focuses on expanding CREW Orlando's impact throughout our community by concentrating on diversity, equity, and inclusion initiatives and community outreach. UNITE works to attract commercial real estate professionals of diverse backgrounds and partners with other organizations to promote and provide educational opportunities and DEI awareness for our membership. The committee identifies, coordinates, and completes community outreach projects or events that allow CREW to make an impact in the Central Florida area.

# CREW Community

CREW Orlando has something for everyone, from insightful tours of local projects to competitive cocktail wars. Our philanthropic programs beautify the city and provide educational resources to impact our community positively.



## Networking & Referrals

CREW is here to support you! We offer countless events and networking opportunities to develop business relationships.

We have a strong member-to-member referral rate, with millions of dollars in project revenue generated directly between CREW members.

## Member News

Members can stay at the forefront of commercial real estate with a wide variety of online communities and forums. Topics range from industry research to finance and auditing. Browse, post, and share with peers near and far with CREW Network's 14,000-member global base.

## Member Recognition

Our recognition program spotlights member accomplishments, promotions, and more as they advance in their careers.

# RISING UP PARRAMORE

A mural project celebrating the history of Parramore

CREW Orlando has a history of community outreach projects and endeavors, including the Tower of Light. In 2022, CREW Orlando collaborated with the City of Orlando, Orlando Neighborhood Improvement Corporation (ONIC) and local female artists of color to design and paint a mural honoring the Unsung Heroes who provided their services to the community of Parramore during segregation.

Particular attention was paid to the history of the Wells' Built Hotel which hosted artists and musicians of color during their stay in Orlando, as well as professionals (lawyers, doctors, nurses and educators) who provided their services to the Parramore community at a time when its residents could not obtain services elsewhere.

Scan here to learn more about the mural and the artists.



Visit this seven-story mural on display at the CityView Apartment Building, 101 S. Terry Avenue, Orlando, FL 32805, which is blocks from the former Wells' Built Hotel (now, the Wells' Built Museum).



# UCREW

UCREW introduces college students to the many diverse opportunities in commercial real estate. We provide students networking opportunities, offer powerful career resources, and provide relationship-building opportunities in career development within the commercial real estate industry in Central Florida.

## The Program

The UCREW committee hosts an annual interactive program that invites college students to explore the various career opportunities in CRE. The half-day program highlights the life cycle of real estate by exploring the vital roles CRE professionals play in a current project. Members with jobs in a myriad of industries related to CRE engage with the students during a real time tour of a high-profile development project. The event also features a relevant keynote speaker, a round-table discussion between students and the professionals, and other career development opportunities for the students.

“

*Thanks to attending the UCREW program during my time at UCF, I was introduced to industry leaders who showed me what the market and realtor sector looks like. I loved it. UCREW had a big influence on my career decision.*

*~ Gabriela Lilavois*

## Past UCREW Events



UCREW offers college students interested in Commercial Real Estate an immersive experience at the UCREW event. The Program includes:



### The Capstone

Students will participate in an active construction “hard hat” tour. Throughout the years, students have toured various noteworthy projects in Central Florida, including the Host Dime Data Center, MCO’s new Intermodal Terminal, the Dr. Phillips Center for the Performing Arts, the Winter Park Library and Events Center, Orlando City’s Soccer Stadium, Orlando Health’s Osceola Campus, Lift Orlando, 4Roots Farm, and The Society.



### The Advice

After the project tour, students participate in break-out sessions with CREW members. During these round table discussions, the students receive one-on-one career advice from professionals in their field of study. Students are also encouraged to apply for internships and job shadowing opportunities provided by CREW Orlando member companies.



### Our Partners

Florida colleges and universities are valued partners. Faculty, advisors, and professors not only promote our career programs to their students, they also share vital information about CREW scholarships and student membership opportunities. In turn, our members are invited to address students at on-campus panel discussions and career day events. It’s a win-win for the students and for the CRE industry.

# CREW Scholarships



“

*We are honored that our students have the privilege of being recipients of this very generous award.*

*~University of Florida,  
Associate Director of Development*

“

*This could not have come at a better time.*

*~Seminole State College,  
Dean of Centers of  
Construction & Interior Design*

Since being established in 2020, CREW Orlando has awarded over \$120,000 to female college students pursuing a career in commercial real estate. A portion of the scholarship dollars are derived from proceeds from CREW Orlando's annual golf tournament. Our scholarship levels include:

- One or more S.O.A.R. Scholarships (Scholarship of Achievement in Real Estate) in the amount of \$5,000;
- Up to five additional CREWS Scholarships in an amount of no less than \$2,000 for full-time students, or no less than \$1,000 for part-time students.



**Commercial Real  
Estate Women's  
Scholarship**



**Scholarship of  
Achievement in  
Real Estate**

## Advancing Women in Commercial Real Estate

CREW Orlando has awarded female students over \$120,000 in scholarship awards since its inception to assist them in obtaining their degrees. The winners also receive a complimentary student membership to CREW Orlando for the remainder of the calendar year, as well as the following year. Here are a few past recipients of the Scholarship:



**Natalie Bongirno**  
MSRE Candidate  
University of Florida



**Angel Coleman**  
PMSRE Candidate  
University of Central Florida



**Savannah Adams**  
BS Business  
University of Central Florida



**Lindsey Walker**  
PhD Candidate,  
Interior Design  
University of Florida



**Hope Hardemann**  
BS Architecture  
2+2 | Valencia College +  
University of Central Florida

CREW Orlando is committed to bringing more women into commercial real estate by offering substantial scholarships to female students pursuing education and careers focused on commercial real estate.

# CREW Events

## Future Leaders

Our Future Leaders group is available to any active CREW members who are 35 years old or younger.

Throughout the year, mentorship opportunities are available, including lunches and happy hours designed for intimate conversations with leaders in CREW and in the Central Florida real estate industry. Educational programs and social events also offer members the opportunity to network with professionals of a similar age.



## Programs and Events

Every month, CREW hosts a monthly luncheon, which are open to members and non-members. Each program brings in 100-200 attendees, and the topics include timely economic updates, development forecasts, changes in the laws affecting CRE, and highlights of new CRE development projects.



## Members-Only

Our members-only events offer more personal networking programs. The monthly Marketplace Lunch Series is presented by a CREW member company on a current issue affecting CRE.

We also host numerous social activities and informal networking opportunities including happy hours at new restaurants, enrichment classes (i.e., cooking, crochet, pickle ball lessons, golf lessons), hard hat tours and much more.



## Leading Ladies Speaker Series

On an annual basis, the Equip2Elevate committee will host a professional development event, Leading Ladies Speaker Series..

Past series have featured Jackie Bozzuto of Lowndes, who shared the importance of building relationships; Natalee Gleiter of JLL, who spoke on overcoming obstacles; and Mary Pat Dunleavy of Fidelity National Financial-Florida Agency, who taught principles of leadership.





## Annual Events

### Golf Tournament

In the Spring, we hold our annual golf tournament at one of the many local golf courses. The proceeds fund the Commercial Real Estate Women Scholarship (CREWS) program created by CREW Orlando.

We have a unique theme each year, and our tee party sponsors never fail to amuse with their creative costumes and decor.

### Celebration of Champions

In the fourth quarter of the year, CREW Orlando members and guests come together to recognize excellence in service to the chapter and to celebrate outstanding member achievements!

One of the prestigious awards is the "Networking Deal of the Year." It highlights the caliber of our membership and our focus on doing business together.

### Women At The Top

CREW Orlando's signature WATT event features prominent speakers that encourage and inspire attendees personally and professionally.

Prior speakers include Dr. Mae C. Jemison, American engineer, physician, and former NASA astronaut; Erin Brockovich, President of Brockovich Research & Consulting; Sandy Hostetter, Central Florida Market President, SunTrust Bank; and Tricia Stitzel, former CEO Tupperware Brands.

## Past Speakers



**JILL DONAVAN**

Rustic Cuff Founder, Author & Podcast Host



**FAWN WEAVER**

CEO - Grant Sidney, Author & Speaker



**CONNIE CHUNG**

Diversity Advocate & Television Personality

# CREW Membership

By joining CREW Orlando, you not only get the benefits of local chapter membership, you are connected globally to CREW Network. You are exponentially advancing your career and supporting the success of women in commercial real estate.

## Benefits of CREW Membership include:

**1** Unparalleled business networking and deal-making opportunities locally through chapter events and globally through CREW Network's 14,000-member global base.

**2** Exclusive access to the members-only CREWbiz Community, which includes an online member directory and mobile app to help you network and give and get business.

**3** Access to the CREWbiz Open Forum where members exchange resources and ideas, refer business to one another, facilitate deals, post career opportunities and much more.

**4** Professional development and leadership training targeted specifically to meet your needs through members-only programs including the CREW Network Leadership Certificate Program, webinars and events.

**5** Discounted registration for the annual CREW Network Convention and Leadership Summits.





6 The opportunity to be listed in the CREW Network Speaker Directory and considered for speaking opportunities.

7 Global leadership opportunities through board and committee service.

8 Complimentary copies of our industry research publications, including white papers and benchmark studies.

If you are interested in Membership, please check out the qualifications and how to apply at [orlando.crewnetwork.org/join](https://orlando.crewnetwork.org/join).



“

*I joined CREW Orlando in 2012 as an environmental scientist with no business development training or background. Over the years, CREW provided a welcoming environment that has helped me to develop personally by building skills such as public speaking, effective networking, and leadership. I've found mentors in many different industries that have helped me grow through my career from entry level to office management to subject matter expert. CREW Future Leaders has allowed me to really connect with my peers and develop relationships that will last throughout my career. My involvement with CREW has allowed me to really raise the bar on my career path as a whole.*

*~Sarah Williams,  
NNNREIT, Inc.*



## CREW Board of Directors

CREW Orlando is managed by a Board of Directors who work together to set and accomplish the chapter's strategic goals aimed at furthering our mission: to transform commercial real estate through advancing the success of women in this industry.

“

*Serving on the CREW Orlando board is an exceptional opportunity for professional and personal expansion. Together we collaborate concerning innovative and exciting ways to elevate and enhance our members' and sponsors' experience such that being part of this dynamic organization is a strategic part of their business plans. Within CREW Orlando, we build lasting relationships founded on trust such that our members know to check in with their fellow CREW members first when building teams to complete their projects. This is demonstrated by the numerous member to member business being reported on a monthly basis. The benefits of being a part of this community are immeasurable. I am honored to serve alongside this incredible group of professionals.*

- Cindy Campbell, Seyfarth Shaw LLP  
Past President, 2024

# 2026 Board of Directors

## **PRESIDENT**

Courtney M. Keller  
Greenberg Traurig, P.A

## **TREASURER**

Sarah Williams  
NNN Reit

## **DIRECTORS**

Alex Carrion  
Phase Integration

Danielle Gump  
SGM Engineering Inc.

Jennifer Swanson  
Bateh Perry Real Estate Advisors

Brooke Grahl- Quttaineh  
Blueprint Commercial

Lindsay Winter  
RB Marks Construction, Inc.

Andria LaRocco  
Baker Barrios Architects, Inc.

Dalila Goodridge  
Volteo, LLC

Monika Avery  
SLAM Collaborative

Blanca Padilla  
SkyView Companies

Paz Criado  
First Citizens Bank

Brittany Adams  
Deven Group

Natalie Casey  
OLC

## **PRESIDENT-ELECT/ DELEGATE**

Amy McCook  
JETT Retail Development

## **IMMEDIATE PAST PRESIDENT**

Dorrie Knizatko  
Little

## **SECRETARY**

Hanna Edeback  
Lowndes, Drosdick, Doster,  
Kantor & Reed, P.A.

## Past Presidents

Jonnie Mae Warner, 1989-90  
Susan Ruby, 1991  
Yvonne Baker, 1992-93  
Kathy Lesiuk, 1994-95  
Lynne M. White, 1996-97  
Sandy Chace, 1998

Sarah Kelly, 1999  
Karen Ward Procell, 2000  
Natalee B. Gleiter, 2001  
Dawn St. Clair, 2002  
Jerrienne Zook Wingenter,  
2003

Dale L. Donovan, 2004  
Anne C. Grady, 2005  
Betty Crovato, 2006  
Cecelia Bonifay, 2007  
Emily Zinaich, 2008  
Pat Werner, 2009

Jane Smalley, 2010  
Jacqueline Bozzuto, 2011  
Mary Pat Dunleavy, 2012  
Mya Hatchette, 2013  
Wanda Riley, 2014  
Christyne Albury, 2015

Jill Bosco, 2016  
Heather Himes, 2017  
Therese Taylor, 2018  
Cindy Schooler, 2019  
Nicole Latham Carolan,  
2020

Laura M. Walda, 2021  
Laura Barbero-Buffa, 2022  
Shanna Cole, 2023  
Cindy Campbell, 2024  
Dorrie Knizatko, 2025

# CREW NETWORK

CREW Network is impacting the industry through invaluable initiatives and opportunities for its members worldwide.



CREW Network is a resource to promote and encourage professional women in commercial real estate related industries. Being a member of CREW Network is a unique membership experience which includes:

- Genuine relationships and friendships that develop into referrals organically.
- A membership that has a mindset of “no strangers,” everyone is open to meeting others.

## CREW Network Convention

The CREW Network Convention brings together more than 1,200 commercial real estate leaders annually for deal-making, business networking, industry education, and leadership development.

If you are looking to expand your business network and learn about the latest trends, technologies, and innovative projects in commercial real estate, this event is for you!

[crewnetwork.org](http://crewnetwork.org)



# 2026 CREW SPONSORS

## Champion



## Empowerment



## Partner Sponsors



Contributing Sponsors



Supporting Sponsors





[creworlando.org](http://creworlando.org)



#itsCREWcial