

2026

OPPORTUNITIES

SPONSORSHIP PACKAGE

EDMONTON
CREW 



OUR PROFILE

Edmonton CREW is the leading organization dedicated to the advancement of women in the Edmonton commercial real estate industry. As part of the CREW Network, the industry's premier networking organization, Edmonton CREW is dedicated to transforming the commercial real estate industry by advancing women as leaders in commercial real estate. CREW Network's membership of 14,000 professionals in 80 major global markets represents all aspects of commercial real estate-providing our members with direct access to real estate professionals across all geographies and disciplines.

OUR MISSION

Building a powerful, professional network to advance women as leaders in commercial real estate.

OUR SPONSORS

Edmonton CREW continues to offer a strong value proposition for our sponsors by:

- Promotion of and visibility for your company via our weekly email blasts, our website with a direct link to your site, social media blasts and much more;
- Positioning your company as a leader in supporting diversity and the advancement of women in CRE;
- Empowering your employee-members to excel in business development through meaningful networking locally and globally via numerous CREW Network chapters around the world;
- Providing your employee-members with career-building skills through leadership opportunities, education events, scholarships, and community outreach programs
- Providing access to industry research that informs best practices.

DEAR RETURNING & POTENTIAL SPONSOR,

On behalf of Edmonton CREW, I'd like to share a heartfelt thank you to our many returning sponsors and to any new sponsors about to join us in our mission. At CREW we work diligently every year to support and uplift women in the Edmonton commercial real estate community. This year, our membership grew stronger than ever before, with over 200 professionals across every part of the industry. The growth and retention of our membership is not only a testament to the caliber of this organization, but it is also a mirror to the growing diversity across our industry partners. The allyship from the business community in Edmonton has always been steadfast, and over the past 15 years the unwavering support of our sponsors has allowed us to advance women through business opportunities and a multitude of professional resources.

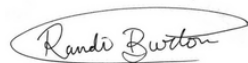
2025 has already included many opportunities to connect, learn, and develop. The signature bi-annual leadership retreat held in Yellowknife, NWT had a great line up of keynote speakers and unparalleled networking for attendees. Our education committee held multiple sessions with industry experts on topics like land titles and lease negotiations. Our future leaders committee continues to engage with our community through education and mentorship initiatives, and our events committee hosted our first ever golf tournament along with many other wonderful opportunities for our members to connect and align professionally.

As a sponsor of Edmonton CREW, you are actively helping to create a more diverse, equal, and inclusive industry while simultaneously gaining exposure and reach for your organization. As we expand our network with new and experienced industry members, allies, and organizations we look forward to working together to elevate the impact of women in commercial real estate. Sponsors receive recognition throughout the course of the year in person at our events and online through our digital platforms including exposure to our 200+ members, 700+ subscribed contact list, and 2,800+ social media followers with between 4,000-15,000+ monthly impressions on LinkedIn.

In 2026, you can be certain that Edmonton CREW will continue to provide value to our members and sponsors through high quality professional development, networking, and educational opportunities. There is much to be excited about as we add new initiatives and content to suit the needs of our growing membership. We will also host our bi-annual signature Breaking Ground Gala to celebrate the talented women shaping commercial real estate in our community. This event is always a powerful reminder of what we can achieve when we come together.

If you would like to learn more about Edmonton CREW sponsorship or membership, please don't hesitate to contact me, or Kara Engley, 2025 CREW President. We would be delighted to hear from you!

Thank you in advance for your support,

A handwritten signature in black ink that reads "Randi Burton". The signature is written in a cursive, flowing style.

RANDI BURTON
2026 President, Edmonton CREW
Senior Associate, Colliers





72%
**GIVE MEMBER
REFERRALS**



ANNUAL OPPORTUNITIES

2025 SPONSOR BENEFITS	Diamond \$10,000	Platinum \$7,000	Gold \$5,000	Silver \$3,000
Number of opportunities available	4	10	15	Unlimited
DIGITAL EXPOSURE				
Prominent logo recognition in weekly newsletter	✓			
Advertisement in weekly newsletter (x3 annually)	✓			
Advertisement in weekly newsletter (x2 annually)		✓		
Advertisement in weekly newsletter (x1 annually)			✓	
Logo feature in weekly newsletter (x1 annually, shared)				✓
Logo recognition in weekly newsletter	✓	✓	✓	✓
Logo recognition in event and e-mail campaigns	✓	✓	✓	✓
Logo recognition on Edmonton CREW social media	✓	✓	✓	✓
Company logo on the Edmonton CREW Website	✓	✓	✓	✓
Link from Edmonton CREW website to company site	✓	✓	✓	✓
EVENT EXPOSURE (VIRTUAL AND/OR IN PERSON)				
Opportunity to moderate or host an event	✓			
Logo recognition at all events	Stand Alone	Shared		
Verbal recognition at all events	✓			
Verbal recognition at 3 events (collectively)		✓		
Verbal recognition at 1 event (collectively)			✓	
Verbal recognition at event opening & closing	✓	✓		
Logo recognition in program	Top Placement	Secondary Placement		

Continued on next page

ANNUAL OPPORTUNITIES

2025 SPONSOR BENEFITS CONTINUED	Diamond \$10,000	Platinum \$7,000	Gold \$5,000	Silver \$3,000
Number of opportunities available	4	10	15	Unlimited
COMPLIMENTARY MEMBERSHIPS & EVENT TICKETS (VIRTUAL AND/OR IN PERSON)				
1 Edmonton CREW membership	✓	✓		
4 tickets for Education Events	✓			
2 tickets for Education Events		✓		
1 ticket for Edmonton CREW Education Events			✓	
Bring a guest to a Members Only Education Event	✓	✓	✓	
Breaking Ground Complimentary attendee registration (reserved)	1			

SIGNATURE EVENT OPPORTUNITIES

New sponsorship and partnership opportunities will emerge throughout the year as we finalize our event schedule and Breaking Ground gala details. Want to be the first to know? Share your expression of interest and we'll be sure to contact you when these opportunities arise.

Have a creative partnership collaboration in mind? We'd love to hear it - reach out to partner with us.

SPONSORSHIP DONOR FORM

CONTACT INFORMATION

First Name

Last Name

Title

Email

Work Phone

Cell Phone

Signature

SPONSOR INFORMATION

Company Name

Office Address Line 1

Office Address Line 2

City/Town

Province

Postal Code

Date

SPONSORSHIP LEVELS

Please indicate desired level.

- ☐ Diamond (\$10,000)
- ☐ Platinum (\$7,000)
- ☐ Gold (\$5,000)
- ☐ Silver (\$3,000)
- ☐ Signature Event _____

SUBMISSION

Please email your completed commitment form to admin@edmontoncrew.ca. A member of the Sponsorship Committee will contact you to confirm the level of sponsorship, arrange for invoicing and payment, and to obtain your logo. If you have any questions, please contact:

Isabelle Milligan
Edmonton CREW Sponsorship Chair
Associate
Institutional Property Advisors
c. 780-263-2902
e. imilligan@jpammi.ca

Randi Burton
Edmonton CREW 2026 President
Senior Associate
Colliers
p. 780-690-2986
e. Randi.Burton@colliers.com

OUR 2025 SPONSORS

DIAMOND



GOLD



SILVER

