

Rebecca P. Murray, Vocal Influence Strategist
Showcase Your Shine, LLC

Rebecca P. Murray is a dynamic communication expert and vocal influence strategist who energizes audiences through the power of voice. She empowers professionals—especially women in construction, technology, and manufacturing—to speak with confidence, lead with clarity, and show up with authority.

As the founder of **Showcase Your Shine**, Rebecca blends theater, the social science of language, and applied behavior science to help professionals elevate their presence—whether on the job site, shop floor, or in the boardroom. Her engaging, high-energy sessions equip leaders to connect, influence, and confidently own the room.

Rebecca spent the first 17 years of her career in insurance sales and risk management, giving her firsthand insight into the conversations where trust, credibility, and influence matter most. A proud former safety director—and one of the few women to hold that role in the Puget Sound region in the '90s—she earned the Seattle Vicinity Safety Council's Safety Professional of the Year award for her leadership in a male-dominated industry.

An early audiophile who sang before she could speak, Rebecca has since produced and directed more than 1,300 audio and video projects and delivered over 1,500 presentations worldwide. She is the **President of the National Speakers Association Northwest**, serving the professional speaking community across Washington State, and a member of the **Voice and Speech Trainers Association (VASTA)**.

Rebecca has delivered programs for organizations including **Master Builders**, **AGC**, **NAWIC**, **Women in Manufacturing**, and the **Project Management Institute (PMI)**. A fierce advocate for **Voice Equity**, she teaches leaders how to create collaborative spaces where participation is intentional, balanced, and inclusive—ensuring every voice is heard, valued, and respected.

Her signature message is simple: *your voice is your influence*.

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