



CREW
SACRAMENTO



Development Tour: The Diggs

With Speakers from: Heller Pacific, KBM Hogue,
& 19six Architects

Image Source: www.brown-construction.com/projects/the-diggs-in-sacramento-heller-pacific/

1800 3rd Street | Sacramento 95811

September 17th, 2026 | 11:30 AM - 1:30 PM

\$80 | Lunch & Hard Hats included

Available to Members & Sponsors First | Only 60 Spots Available

About The Project



The DIGGS is a thoughtfully reimagined adaptive reuse project that breathes new life into a historic 1906 concrete and steel building in the heart of Downtown Sacramento. The four-story, approximately 200,000-square-foot development transforms the former industrial property into 132 contemporary luxury apartment homes while honoring its historic architecture and character.

The first floor features an inviting mix of commercial and community spaces, including a restaurant and bar, office suites, a welcoming residential lobby, and a leasing office. A key preservation element includes the restoration of the building's original freight elevator. Comprehensive upgrades to the mechanical, electrical, and plumbing systems modernize the property, while improvements extend across the 2.3-acre site, including renovation of the adjacent parking area.

Designed to support an elevated urban lifestyle, residents have access to an extensive collection of amenities, including a state-of-the-art fitness center, gaming lounge, podcast recording studio, zen and massage rooms, an art workshop, pet wash station, and convenient on-site storage.

Register & Secure Sponsorships

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Sponsorship Opportunities

Event Sponsor | \$600

- 2 tickets to the tour
- Logo on all marketing including social media posts & eblasts
- Sponsor may make a brief presentation to attendees during event

Lunch Sponsor | \$500

- 2 ticket to the tour
- Logo on all eblast marketing
- Logo signage with the boxed lunches

Refreshments Sponsor | \$250

- 1 ticket to the tour
- Logo on all eblast marketing
- Logo on signage with the beverages

Hard Hat Sponsor | \$150

+ 60 hard hats

- 1 ticket to the tour
- Logo on all eblast marketing
- Logo on signage where hard hats are picked up
- Sponsor to provide 60 hard hats for the tour



Secure Sponsorships:

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