



2027

SPONSORSHIP + PARTNERSHIP OPPORTUNITIES

Invest in leaders. Build relationships.
Strengthen commercial real estate.



CONNECTING PURPOSE WITH COMMERCIAL REAL ESTATE LEADERSHIP

A sponsorship program designed for active engagement,
leadership visibility and year-round connection.

2027 focus: business activation • visibility • retention • empowerment • leadership impact



A partnership with purpose

IndyCREW connects companies with a powerful network of commercial real estate professionals while advancing women and developing the leaders who shape our industry.

260+
LOCAL MEMBERS

75%+
MEMBER REFERRAL
ACTIVITY

CRE
MULTIDISCIPLINARY
NETWORK

YEAR-ROUND
CONNECTION +
LEADERSHIP

Sponsorship is more than logo placement.

The 2027 structure moves partners from passive brand supporters to featured industry authorities—with opportunities to speak, host, moderate, connect with leaders and align directly with the mission of IndyCREW.

PARTNER VALUE

**Visibility + Access +
Leadership + Impact**

Where your investment makes a difference



01 DEVELOP LEADERS

Create opportunities for women to grow as executives, board leaders, moderators, mentors and influential voices in CRE.

02 DELIVER EDUCATION

Bring relevant market insight, professional development and thought leadership to IndyCREW members and the broader CRE community.

03 BUILD BUSINESS RELATIONSHIPS

Create high-value environments for referrals, collaboration, business development and meaningful professional connections.

04 STRENGTHEN COMMUNITY

Support career outreach, future leaders, community partnerships and initiatives that advance women in our industry.

2027 annual sponsorship benefits summary



BENEFITS + EXPOSURE	LEGACY \$10,000	DIAMOND \$7,500	PLATINUM \$5,500	GOLD \$4,000	SILVER \$2,000
Qualified annual memberships	3	2	2		
Event tickets for eligible events*	3 + 2 guests	2 + 1 guest	1 + 1 guest	6 tickets	
Panel MC / moderator	First choice	Priority			
90-sec sponsor story video	✓	✓	✓		
Excellence Awards	1 Table Included	3 VIP tickets	1 VIP ticket		
Podium AND/OR video highlight AND/OR Display table at (1) event	Choice of 2	Choice of 1	Display Table		
Golf Outing (Hole Sponsorship/Foursome)	Premium Hole + Foursome	Choice of Hole Sponsor OR Foursome	Discounted Hole Sponsor OR Foursome		
Social media spotlight	✓	✓	✓	✓	
Website/newsletter/directory	Premium	Premium	✓	✓	✓
Sponsor-first opportunity to host eligible events	✓	✓	✓	✓	✓
Discounted table rate at monthly luncheons	✓	✓	✓		
Sponsor ambassador	✓	✓	✓	✓	✓

*Commit early! Select sponsorship benefits are subject to availability and will be reserved in the order commitments are received.

LEGACY SPONSOR

\$10,000

CORE BENEFITS

- 3 complimentary qualified memberships
- 3 members + 2 guests OR 5 members attend eligible events at no charge*
- Discounted luncheon table rate
- Social media spotlight
- Feature article in (3) newsletters
- Visibility with (3) newsletter ads + directory ad (full-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- First choice for panel/moderator opportunities where applicable
- 90-second sponsor-story interview/video for social channels
- 2–3 minutes podium time AND/OR 90-second video AND/OR table display with company materials & swag at one eligible luncheon (choice of 2)
- Premier Hole Sponsor at Annual Golf Outing
- Complimentary Foursome at Annual Golf Outing
- Excellence Awards – 1 Table + VIP Access

DIAMOND SPONSOR

\$7,500



CORE BENEFITS

- 2 complimentary qualified memberships
- 2 members + 1 guest OR 3 members attend eligible events at no charge*
- Discounted luncheon table rate
- Social media spotlight
- Feature article in (3) newsletters
- Visibility with (4) newsletter ads + directory ad (full-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- Priority consideration for panel/moderator opportunities when applicable
- 90-second sponsor-story interview/video for social channels
- 2–3 minutes podium time OR 90-second video OR table display with company materials & swag at one eligible luncheon (choice of 1)
- Choice of Complimentary Hole Sponsor OR Foursome at Annual Golf Outing
- Excellence Awards- 3 VIP Tickets

PLATINUM SPONSOR

\$5,500



CORE BENEFITS

- 2 complimentary qualified memberships
- 1 member + 1 guest OR 2 members attend eligible events at no charge*
- Discounted luncheon table rate
- Social media spotlight
- Feature article in (3) newsletters
- Visibility with (3) newsletter ads + directory ad (half-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- 90-second sponsor-story interview/video for social channels
- Display table at one eligible event for company materials & swag
- Discounted Hole Sponsor OR Foursome at Annual Golf Outing
- Excellence Awards- 1 VIP Ticket

GOLD SPONSOR

\$4,000

CORE BENEFITS

- 6 complimentary eligible event tickets to use during the year*
- Social media spotlight
- Feature article in (1) newsletter
- Visibility with (2) newsletter ads + directory ad (quarter-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador

ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events



SILVER SPONSOR

\$2,000

CORE BENEFITS

- Visibility with (1) newsletter ad + directory ad (business card ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events

Corporate + Community In-Kind Partners



Share your expertise. Strengthen the chapter.

IndyCREW welcomes mission-aligned companies and subject matter experts who provide professional services, expertise, resources or experiences that help the chapter operate effectively and elevate member value.

MARKETING + CREATIVE

Branding • social • communications • video

BUSINESS SERVICES

Accounting • tax • legal • HR • strategy

EXPERTISE

Facilitation • education • subject matter leadership

EVENT + EXPERIENCE

Venues • hospitality • photography • signage

TECHNOLOGY

AV • platforms • digital tools • production

OTHER

Innovative partnerships aligned with chapter needs

FLEXIBLE BY DESIGN

Benefits are tailored to the scope, strategic value and annual contribution of the partnership.

Potential recognition + activation

- Corporate/Community Partner designation
- Digital + event recognition
- Sponsor-first engagement opportunities
- Custom activation aligned to services provided
- Subject matter expert / educational contribution where appropriate



2027 Signature Event + Program Opportunities

ANNUAL GOLF OUTING

\$ MULTIPLE AVAILABLE

IndyCREW’s Golf Outing is one of our largest events of the year attracting over 150 commercial real estate professionals. Numerous sponsor opportunities will be available to sponsor this event ranging from \$500-\$5,000. Sponsorship sales for for this event will open in early 2027.

MENTOR PROGRAM

\$3,000 TITLE SPONSOR

- Title sponsor for full program year
- Logo on emails marketing the program
- Company recognition at Mentor program events
- Social media mention
- Limited to 1 sponsor

EXCELLENCE AWARDS

\$ MULTIPLE AVAILABLE

A new event for 2027, the Excellence Awards Luncheon will be an elevated experience for guests as we celebrate our industry and members. Sponsor opportunities will be available for this event from table sponsorships to event support. Sponsorship sales for this event will open in early 2027.

WOMEN IN LEADERSHIP CONFERENCE 2028

\$ MULTIPLE AVAILABLE

The Women in Leadership Conference provides an opportunity for members and guests to experience speakers in various leadership roles and to network with a wide variety of people. Our conference scheduled for March 2028 anticipates nearly 400 people. Sponsorship sales for the 2028 conference will open in fourth quarter 2027.

Premium annual sponsors receive first access to eligible event-alignment opportunities before stand-alone offerings are released.

Angel Donor | Local Leadership Development Fund



A dedicated giving opportunity to develop, elevate and empower local IndyCREW leaders.

The fund expands access to leadership development through IndyCREW's DEEP programming and other locally focused leadership experiences.

YOUR GIFT CAN HELP SUPPORT

- DEEP – IndyCREW's Develop Elevate & Empower Program curriculum
- Facilitators, speakers and learning resources
- Access for emerging and future leaders
- Leadership experiences that build confidence, visibility and influence

INVEST IN HER NEXT CHAPTER.

GIVING LEVELS: \$500 • \$1,000 • \$2,500 • CUSTOM GIFT

Ready to make an impact?



Choose the partnership level that best aligns with your company's goals—and how you want to show up within IndyCREW: visible supporter, industry voice, event partner, leadership advocate or community resource.

SPONSORSHIP NOTES

- Annual sponsorships are exclusive to one company/organization and may not be split or co-branded.
- Benefits apply to the 2027 calendar year.
- Qualified memberships remain subject to IndyCREW requirements.
- Event, VIP, hosting, speaking and activation opportunities are subject to calendar, capacity and program fit.

CONTACT

IndyCREW Sponsorship Committee

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PARTNER WITH PURPOSE. LEAD WITH IMPACT.