



CREW SV

2026

Mid-year

Sponsorship Opportunities

We are on a mission to transform the commercial real estate industry by advancing women globally. Our sponsors make that dream possible. The value we provide to our members is a direct result of support from our sponsors.



Why Sponsor?

As a CREW Silicon Valley Chapter Sponsor, you are helping advance women in commercial real estate by supporting professional growth, leadership development, and industry equity. Your sponsorship not only amplifies your commitment to diversity and inclusion but also connects your brand to a vibrant community that's shaping the future of commercial real estate.

Becoming a Chapter Sponsor gives your company brand visibility and access to a powerful network of decision-makers in commercial real estate. Sponsorship with CREW opens doors to new and expanded business opportunities, strengthens client relationships, and aligns your brand with industry leaders who value innovation and collaboration.

Chapter Testimonials



Rosanna Davidson
Senior VP
Washington Holdings
Platinum Sponsor

“As CREW is made of members who touch commercial real estate in a variety of ways, *the breadth and depth of resources brought to one's fingertips cannot be surpassed.*

Washington Holdings has been a platinum sponsor for nearly 10 years. *We view CREW as a place to go for support, advice, and a general feeling of belonging in the local commercial real estate industry.* A member in the initial stage of their career can benefit from expedited growth both professionally and personally through the relationships being built within the organization. Those well established in their career have an opportunity to continue growing their business and bring others up through the mentorship program.

CREW membership is made of real estate brokers, investors, bankers, lenders, managers, professional service groups, attorneys, general contractors, etc. In 1989, the Silicon Valley chapter of Commercial Real Estate Women was established for women to nurture growth and camaraderie in the industry. In 2025 the camaraderie continued and grew into a membership of 12.39% men. *All who seek a supportive organization where they can grow their real estate knowledge base, network, and be current on commercial real estate matters should consider CREW.* ”



Leigh Zils
Director of Sales
One Workplace
Platinum Sponsor

“We sponsor CREW because our values align closely with its mission to elevate women in CRE...

... and we've watched them live out that mission with the elevation of our own female members by the organization. *We see value in the investment,* and CREW has made a significant investment back by developing our members, providing leadership opportunities for them, and creating networking opportunities with the best-in-class of the industry. ”



Sponsorship Committee Members & Ambassadors



Amy Nieva
anieva@oneworkplace.com



Claudia Martinez
cmartinez@Arborealcompany.com



Janine McCaffery
Janine.McCaffery@stewart.com



Rebecca Barnes | Chair of Sponsorship
rbarnes@centuryurban.com



Rosibel Janania-Melendez
rjanania@waremalcomb.com



Susan Foong | Director of Sponsorship
sfoong@hga.com

2026 Chapter & Media Sponsors

Platinum



Gold



Titanium



Friend



Media



2026 Mid-Year Annual Sponsor Levels & Benefits

Benefits	Platinum \$3,950 \$5,338 value	Gold \$2,775 \$2,864 value	Titanium* \$1,250 \$1,574 value	Friend \$1,250 \$1,302 value
CREW Network & CREW SV Mid-Year Membership Dues	3 \$834 value	2 \$556 value	1 \$278 value	1 \$278 value
Complimentary Tickets to June, July & November Programs	3 \$816 value	2 \$544 value	1 \$272 value	✕
Complimentary Tickets to Impact Awards	3 \$375 value	2 \$250 value	1 \$125 value	1 \$125 value
Complimentary Tickets to Casino Night	2 \$368 value	1 \$184 value	1 \$184 value	1 \$184 value
Complimentary Tickets to Holiday Party	3 \$345 value	2 \$230 value	1 \$115 value	1 \$115 value
General Membership Priority Status	3 priceless	✕	✕	✕
Industry Exclusive Sponsor per Chapter Sponsorship Level	✓ priceless	✕	✕	✕
Special Events - Priority Status for Sponsorships	✓ priceless	✓ priceless	✓ priceless	✓ priceless
Impact Awards - Sponsorship Recognition	✓ \$500 value	✓ \$500 value	✕	✕
Monthly Programs - 3 minute Sponsor Highlight & Reserved Seating w/ Guest Speaker	✓ \$1,500 value	✕	✕	✕
Monthly Programs - Swag/Marketing Materials Giveaway for Spotlitged Sponsors	✓ priceless	✓ priceless	✕	✕
CREW SV eBlasts - Opportunity to feature company profile 1x per month	✓ \$600 value	✓ \$600 value	✓ \$600 value	✓ \$600 value
CREW SV Website - Sponsor Recognition & Link to Company Website	✓ priceless	✓ priceless	✓ priceless	✓ priceless
Sponsor Recognition During Programs/Events & Sponsor Flag on Nametags	✓ priceless	✓ priceless	✓ priceless	✓ priceless
Social Media Spotlights	2 priceless	1 priceless	✕	✕

*Titanium: Only 1 spot remains. Requires certification as women, minority or LGBTQIA+ owned business

2026 Special Event Sponsorship

Consider Annual Sponsorship to support important programs and organizational infrastructure or sponsor one of our special events that take place throughout the year.



Casino Night Event Sponsorships

SIGNATURE COCKTAIL BAR

Sponsor - \$1,500 (1 available)

- Company name & logo on all event advertising (CREW SV website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the Signature Cocktail Bar
 - Opportunity to provide company logo napkins & glassware
- Two (2) Complimentary guest passes



FOOD STATION

Sponsor - \$1,500 (3 available)

- Company name & logo on all event advertising (CREW SV website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the Food Station
 - Opportunity to provide company logo napkins
- Two (2) Complimentary guest passes



MAIN BAR

Sponsor - \$1,500 (1 available) *Sold Out!*

- Company name & logo on all event advertising (CREW SV website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the Bar
 - Opportunity to provide company logo napkins
- Two (2) Complimentary guest passes

Casino Night Event Sponsorships



PHOTO BOOTH *Sold Out!* Sponsor - \$1,500 (~~1~~ available)

- Company name & logo on all Event advertising (CREW SV website, email, social media)
- Recognition at the event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the Photo Booth
- Two (2) Complimentary guest passes



CENTERPIECE Sponsor - \$1,250 (1 available)

- Company name & logo on all Event advertising (CREW SV & Network website, email, social media)
- Recognition at the Event including:
 - Company signage
 - Company signage on centerpieces if provided by Sponsor
- Two (2) Complimentary guest passes



ENTERTAINMENT Sponsor - \$2,500 (1 available)

- Company name & logo on all Event advertising (CREW SV website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the Band Stage
- Three (3) Complimentary guest passes



GAMES TABLE Sponsor - Blackjack, Roulette & Craps - \$750 each (6 available)

- Company name & logo on all Event advertising (CREW SV website, email, social media)
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the Playing Stage
 - Opportunity to provide company logo playing cards
- One (1) Complimentary guest pass

Holiday Party Event Sponsorships

SPIKED HOT CHOCOLATE BAR

Sponsor - \$1,250 (1 available)

- Company name & logo on all Event advertising (CREW SV website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the wine & beer bar
 - Shout out at the event
- Two (2) Complimentary guest passes

HOLIDAY COOKIE TABLE

Sponsor - \$1,000 (1 available)

- Company name & logo on all Event advertising (CREW SV website, email, social media) and program materials
- Recognition at the Event including:
- Company signage & opportunity to distribute swag at Welcome Table
- Company signage at the food stations
- Shout out at the Event
- Opportunity to provide Company logo napkins at the Food Stations
- Two (2) Complimentary guest passes

HOT CHOCOLATE MUGS

Sponsor - \$800 (1 available)

- Sponsor to provide branded mugs for guests
- Company name & logo on all Event advertising (CREW SV website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Shout out at the event
- Two (2) Complimentary guest passes



GRAZING TABLE

Sponsor - \$1,000 (2 available)

- Company name & logo on all Event advertising (CREW SV website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Company signage at the food stations
 - Shout out at the Event
 - Opportunity to provide Company logo napkins at the Food Stations
- Two (2) Complimentary guest passes



Holiday Party Event Sponsorships

HOLIDAY TREE GAME

Sponsor - \$800 (2 available)

- Company name & logo on all Event advertising (CREW SV website, email, social media) and program materials
- Recognition at the Event including:
 - Company signage & opportunity to distribute swag at Welcome Table
 - Shout out at the event
- Two (2) Complimentary guest passes



YETI COOLER

Sponsor - \$300 (1 available)

- We will be raffling off a Yeti cooler as one of our main events.
- Sponsors can add Company's logo or branding to the cooler.
- The YETI cooler will be prominently featured throughout our event.
- This is your chance to align your brand with quality, durability, and outdoor adventure while supporting a great cause!



WINE FRIDGE WITH WINE BOTTLES

Sponsor - \$300 (1 available)

- We will be raffling off a wine fridge as one of our main events.
- Sponsors are welcome to add their company's logo and branding to the fridge.
- The wine fridge will be prominently featured throughout our event.

