



2027

Strategic Partnership Opportunities

Advancing all women in commercial real estate.



Why Partner with CREW Kansas City?

CREW Kansas City was founded in 1997 to connect commercial real estate women in Kansas City for business opportunities. Today, with over 200 members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.

► MOVE BEYOND SPONSORSHIP. BECOME A STRATEGIC PARTNER.

Partnering with CREW Kansas City is a strategic investment that delivers significant business value, including high-quality leads, unmatched brand visibility, and a platform to showcase your expertise. As the premier network for influential professionals in Kansas City's commercial real estate industry, we advance women by creating unparalleled opportunities for connection, growth, and impact. This partnership demonstrates a direct commitment to gender equity, making it a powerful alliance for meaningful business growth and industry progress.

► MARKET YOUR COMPANY

Partnership provides ongoing visibility throughout the year to our members and guests. CREW Kansas City's membership has surpassed 200 members representing 40+ different disciplines of the Kansas City commercial real estate industry.

Quick Facts

CREW Kansas City is a chapter within the international CREW Network, consisting of nearly 14,000 members.

Email campaigns reach nearly 2,100 local members and guests each month.

► SAVE MONEY

Roll your CREW Kansas City membership expenses into an annual partnership and make a one-time payment for the year. Many popular CREW membership expenses can be paid through an annual partnership.

- Complimentary registration to CREW Kansas City events (*excluding Golf Tournament and Annual Awards Dinner.*)
- Annual membership fees (*ranging from \$425-\$595*)

► MEMBERS ONLY PROFESSIONAL DEVELOPMENT

The annual CREW Network Convention (considered to be the industry's premier business networking event) provides networking opportunities, dynamic speakers, educational sessions, leadership training, and industry exhibitors.

Board of Directors and committee experience elevate business skills to the next level. Current committees include: Communications, DE&I, Golf, Membership, Mentorship, Programs & Events and Strategic Partnerships.

CREW Kansas City recognizes individuals - women, men, CREW Kansas City members and nonmembers - and project teams at the annual awards dinner in seven different categories: Spirit of CREW Award, Emerging Leader Award, DE&I Leadership Award, Champion Award, Neighborhood Revitalization Award, Pioneer Award and Economic Impact Award.

CREW Kansas City's mentorship program partners seasoned professional members with those starting their CRE career, providing invaluable insight into the commercial real estate field and future business.

Networking events develop interpersonal skills, while promoting your business to other attendees.

Partnership Opportunities

Choose Your Level of Partnership

Become a vital part of our community and choose the package that best aligns with your strategic goals.



NUMBER		PLATINUM \$7,500	GOLD \$5,500	SILVER \$4,000	BRONZE \$3,000
	Paid membership for each qualified individual	4	3	2	1
	Paid registration for CREW Kansas City events*	4	3	2	1
	Sponsor a: CREW Kansas City event, Quarterly Luncheon or Holiday Party	1	1	1	
	Foursome registration at Annual Golf Tournament^	1			
	Paid registration at CREW Network Convention	1			
	Company recognition at all CREW Kansas City events	✓	✓	✓	✓
	Company logo and web link on CREW Kansas City electronic communications Web Link only included for Bronze Partners.	✓	✓	✓	

*Excludes golf tournament, membership retention events, and awards dinner. May also exclude events co-hosted with other organizations (i.e., AIA, etc.)

^Partner may elect to have an additional paid individual membership in lieu of golf foursome. Must elect to use foursome by March 1, 2027.



Annual Partnership Benefit Descriptions

► CREW KANSAS CITY ANNUAL MEMBERSHIP (VALID THROUGH 2027)

Membership can be any of the following: voting, associate, civic, or affiliate. Individuals must qualify for membership. Please keep in mind, memberships are non-transferable and belong to individual members, not companies.

► COMPLIMENTARY CREW KANSAS CITY PROGRAM REGISTRATION

Complimentary registration* for each CREW Kansas City program throughout the year. Registration for golf tournament, awards dinner, membership retention, and recruitment events excluded. May also exclude events co-hosted with other organizations.

► 2027 CREW NETWORK CONVENTION

Paid registration fee for CREW Kansas City members to attend Convention (based on partnership level.)

► ANNUAL HOLIDAY PARTY

Celebrate with CREW Kansas City!

- Complimentary registrations match the number of paid memberships at each partnership level
- Recognition in all event announcements and during event
- Logo and web link on CREW Kansas City website during event month

► PROFESSIONAL DEVELOPMENT PROGRAMS (4 EVENTS)

Events designed to enhance professional and leadership skills.

- Complimentary registrations match the number of paid memberships at each partnership level
- Recognition in all event announcements and during event
- Logo and web link on CREW Kansas City website during event month

► CREW KANSAS CITY QUARTERLY LUNCHEON SPONSOR

Typically February, April, July and October luncheons featuring distinguished panels or guest speakers. Networking opportunity and highly attended by both members and non-members.

- Complimentary registrations match the number of paid memberships at each partnership level
- Recognition in all event announcements with option to provide company video link in emailed announcements (*Video provided by sponsor*)
- Logo and web link on CREW Kansas City website during event month
- Distribution of your marketing materials



Optional Partnership Add-Ons | 2027 Premium Events

► CREW KANSAS CITY GOLF TOURNAMENT SPONSOR

On August 23, 2027, the industry converges at Canyon Farms Golf Club for CREW Kansas City's premier summer event – the 24th Annual CREW Kansas City Golf Classic. We blend a championship-caliber golf experience with the city's most powerful professional networking opportunity.

Skip the conference room and share a round with your next client or partner. Join a full slate of 144 players and 60+ sponsors and volunteers, positioning your brand at the heart of the conversation. Forge genuine connections in a relaxed environment and leave with new opportunities for growth.

Let your CREW Partnership contact know if you would like more information on the available Golf Tournament add-ons.

► CREW KANSAS CITY AWARDS DINNER

CREW Kansas City recognizes individuals – women, men, CREW Kansas City members and nonmembers – and project teams at the annual awards dinner in seven different categories: Spirit of CREW Award, Emerging Leader Award, DE&I Leadership Award, Champion Award, Neighborhood Revitalization Award, Pioneer Award and Economic Impact Award.

Let your CREW Partnership contact know if you would like more information on the available Awards Dinner add-ons.

***Invest in the relationships that move
Kansas City forward.***

Confirm your 2027 Partnership before December 15th for maximum visibility!

VISIT ► kansas-city.crewnetwork.org/partnership

After submission, CREW Kansas City will contact you to finalize your invoice and benefits.



Thank you for your partnership!

Thank you to our 2026 Partners

▶ PLATINUM



▶ GOLD



▶ SILVER



▶ BRONZE

Design Mechanical, Inc.

Lewis Rice, LLC

Nova Group, gbc

Stewart Title