CREW EAST BAY

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LETTER FROM CREW EAST BAY 2027 PRESIDENT

Dear Valued Sponsors and Future Partners,

As I step into the role of President for 2027, I'm excited to invite you to continue your partnership with CREW East Bay. Your support is more than just a contribution. It's a commitment to building relationships and strengthening the fabric of our commercial real estate community.

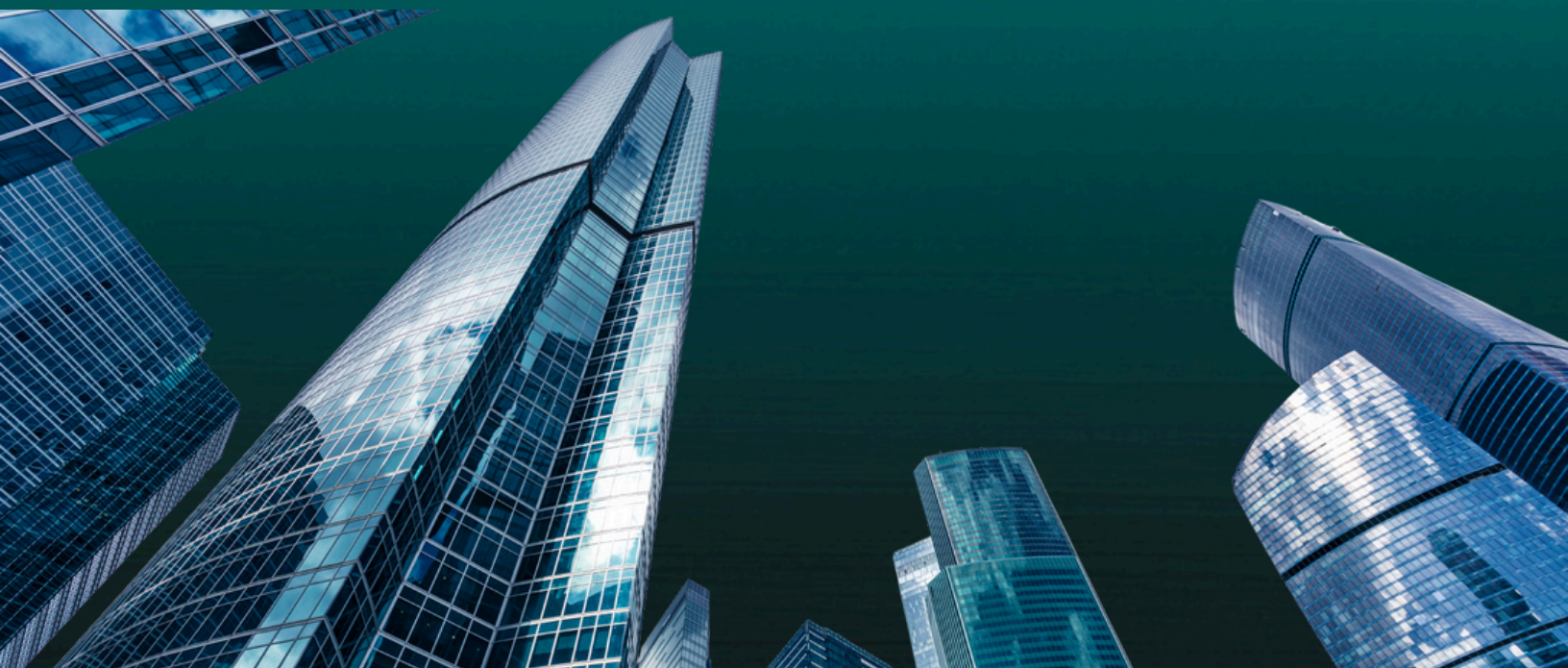
Our chapter thrives because of sponsors like you. Your investment directly helps build the experiences that shape careers and create lasting impact through industry-driven programming, meaningful networking, mentorship opportunities, and community outreach that connects members across disciplines and career stages.

In 2027, our focus is to grow our membership by building relationships that matter. Every event, every program, and every initiative is designed to help members foster relationships that open doors, expand knowledge, and support professional advancement. Your partnership makes this possible.

Thank you for believing in our mission to support women and our allies in commercial real estate and for helping us cultivate a community where every member has the opportunity to rise. Together, we will continue building a stronger, more connected CREW East Bay—one sponsor, one member, and one relationship at a time.

Tiffani Lorenz
President, CREW East Bay

Our Mission
Crew East Bay was founded in 2005 to connect commercial real estate women in the East Bay for business opportunities. Today, with more than 100 members, our mission is to advance all women in commercial real estate through business networking, leadership development, career outreach, and industry research.



CREW East Bay 2027 Sponsorship Benefits

Annual sponsorship levels effective October 1, 2026.

	SIGNATURE	PLATINUM	GOLD	TITANIUM*	SILVER	BRONZE
	$12,500	**$9,375**	**$6,250**	**$3,125**	**$3,125**	**$1,500**
% Discount for early commitment (by 12/15/26)	**10%**	**10%**	**10%**	**10%**	**10%**	**10%**
*Discount Applicable if **Paid by Dec 15, 2026***	**$11,250**	**$8,438**	**$5,625**	**$2,813**	**$2,813**	**$1,350**
	Exclusive reach and representation	**Best for broad visibility + leadership access**	**Best middle option with speaking + events**	**Core brand visibility + member value for select members**	**Core brand visibility + member value**	**Entry-level visibility + recognition**
Benefit	**SIGNATURE**	**PLATINUM**	**GOLD**	**TITANIUM***	**SILVER**	**BRONZE**
Membership						
CREW Network + CREW East Bay membership dues	4	3	2	2	2	1
Events						
CREW Network Convention / hotel credit *($1,500/voucher or may be combined)*	3	1	1	-	-	-
Chapter luncheon passes	All	5	4	3	3	-
Sponsor Appreciation Event pass	4	3	2	2	1	1
Spring Gala pass	4	3	2	1	1	-
Holiday Party pass	5	4	3	2	2	-
Mentorship Program pass	2	2	1	-	-	-
Happy Hour passes	ALL	4	3	2	2	-
$500 credit toward $1,000 Special Event sponsorship	1	1	-	-	-	-
Promotion						
E-newsletter spotlight	4x	3x	2x	2x	2x	1x
Social media spotlight	2x	1x	1x	1x	1x	-
Company Swag Drop at Luncheon event	ALL	ALL				
Company logo on CREW East Bay website	Included	Included	Included	Included	Included	Included
Logo in SF Business Times / other publications	Included	Included	Included	Included	Included	Included
Dedicated Sponsorship Ambassador	Included	Included	Included	Included	Included	Included
Guest Speaker Event - 2 min Speaking opportunity +	2x	2x	1x	1x		-
Recognition						
Verbal recognition at lunch events	All	All	All	All	All	All
Logo on slides, tabletop displays + roll-up banner	All	All	All	All	All	All
Sponsor nametag ribbon	Included	Included	Included	Included	Included	Included
Value *(Need to Recalculate based new benefits)*	***$10,090 + value***	***$6,040 + value***	***$4,240+ value***	***$2,035 + Value***	***$1,905 + value***	***$595 + value***
Availibility	**Limited Availbility**	**Limited Availiblity**	**Open**	***Open to Select Category**	**Open**	**Open**

Disclaimer-Membership benefits are subject to individual qualification, board approval, and any category caps/waitlists.

**Titanium Membership is limited to 3 sponsors of women, minority or LGBTQIA+owned business.*

CREW EAST BAY

To advance women as influential leaders in the commercial real estate industry by providing educational resources, recognition, and opportunities to build professional relationships.

THANK YOU TO OUR 2026 ANNUAL SPONSORS

SIGNATURE

Insidesource

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WOMBLE BOND DICKINSON

SILVER

Armstrong

BAY ALARM SINCE 1946

Bishop Ranch

BridgerFund

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CALIFORNIA BANK OF COMMERCE

ERIC F. ANDERSON, INC. General Building Contractor

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