



2027

SPONSORSHIP + PARTNERSHIP OPPORTUNITIES

Invest in leaders. Build relationships.
Strengthen commercial real estate.

2027 focus: business activation • visibility • retention • empowerment • leadership impact



CONNECTING PURPOSE WITH COMMERCIAL REAL ESTATE LEADERSHIP

A sponsorship program designed for active engagement,
leadership visibility and year-round connection.

A partnership with purpose



IndyCREW connects companies with a powerful network of commercial real estate professionals while advancing women and developing the leaders who shape our industry.

260 +

LOCAL MEMBERS

75% +

MEMBER REFERRAL
ACTIVITY

CRE

MULTIDISCIPLINARY
NETWORK

YEAR-ROUND

CONNECTION +
LEADERSHIP

Sponsorship is more than logo placement.

The 2027 structure moves partners from passive brand supporters to featured industry authorities—with opportunities to speak, host, moderate, connect with leaders and align directly with the mission of IndyCREW.

PARTNER VALUE

**Visibility + Access +
Leadership + Impact**

Where your investment makes a difference



01 DEVELOP LEADERS

Create opportunities for women to grow as executives, board leaders, moderators, mentors and influential voices in CRE.

02 DELIVER EDUCATION

Bring relevant market insight, professional development and thought leadership to IndyCREW members and the broader CRE community.

03 BUILD BUSINESS RELATIONSHIPS

Create high-value environments for referrals, collaboration, business development and meaningful professional connections.

04 STRENGTHEN COMMUNITY

Support career outreach, future leaders, community partnerships and initiatives that advance women in our industry.

2027 annual sponsorship benefits summary



BENEFITS + EXPOSURE	LEGACY \$10,000	DIAMOND \$7,500	PLATINUM \$5,500	GOLD \$4,000	SILVER \$2,000
Qualified annual memberships	3	2	2		
Event tickets for eligible events*	3 + 2 guests	2 + 1 guest	1 + 1 guest	6 tickets	
Panel MC / moderator	First choice	Priority			
90-sec sponsor story video	✓	✓	✓		
Excellence Awards- Event VIP Access + 1 Table	1 Table Included	3 VIP tickets	1 VIP ticket		
Podium AND/OR video highlight AND/OR Display table at (1) event	Choice of 2	Choice of 1	Display Table		
Golf Outing (Hole Sponsorship/Foursome)	Premium Hole + Foursome	Choice of Hole Sponsor OR Foursome	Discounted Hole Sponsor OR Foursome		
Social media spotlight	✓	✓	✓	✓	
Website/newsletter/directory	Premium	Premium	✓	✓	✓
Sponsor-first opportunity to host eligible events	✓	✓	✓	✓	✓
Discounted table rate at monthly luncheons	✓	✓	✓		
Sponsor ambassador	✓	✓	✓	✓	✓

*Commit early! Select sponsorship benefits are subject to availability and will be reserved in the order commitments are received.

LEGACY SPONSOR

\$10,000

CORE BENEFITS

- 3 complimentary qualified memberships
- 3 members + 2 guests OR 5 members attend eligible events at no charge*
- Discounted luncheon table rate
- Social media spotlight
- Feature article in (3) newsletters
- Visibility with (3) newsletter + directory ad (half-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- First choice for panel/moderator opportunities where applicable
- 90-second sponsor-story interview/video for social channels
- 2–3 minutes podium time AND/OR 90-second video AND/OR table display with company materials & swag at one eligible luncheon (choice of 2)
- Premier Hole Sponsor at Annual Golf Outing
- Complimentary Foursome at Annual Golf Outing
- Excellence Awards – 1 Table + VIP Access

DIAMOND SPONSOR

\$7,500



CORE BENEFITS

- 2 complimentary qualified memberships
- 2 members + 1 guest OR 3 members attend eligible events at no charge*
- Discounted luncheon table rate
- Social media spotlight
- Feature article in (3) newsletters
- Visibility with (3) newsletter + directory ad (half-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador

ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- Consideration for panel/moderator opportunities where applicable
- 90-second sponsor-story interview/video for social channels
- 2–3 minutes podium time OR 90-second video OR table display with company materials & swag at one eligible luncheon (choice of 1)
- Choice of Complimentary Hole Sponsor OR Foursome at Annual Golf Outing
- Excellence Awards- 3 VIP Tickets



PLATINUM SPONSOR

\$5,500

CORE BENEFITS

- 2 complimentary qualified memberships
- 1 member + 1 guest OR 2 members attend eligible events at no charge*
- Discounted luncheon table rate
- Social media spotlight
- Feature article in (3) newsletters
- Visibility with (3) newsletter + directory ad (half-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- Consideration for panel/moderator opportunities where applicable
- 90-second sponsor-story interview/video for social channels
- Display table at one eligible event for company materials & swag
- Discounted Hole Sponsor OR Foursome at Annual Golf Outing (receive \$250 off your choice of a Hole Sponsorship or Foursome Registration. For reference, 2026 pricing was \$1,000 for a Hole Sponsorship and \$1,250 for a Foursome. Pricing for 2027 is subject to change.)
- Excellence Awards- 1 VIP Ticket

GOLD SPONSOR

\$4,000

CORE BENEFITS

- 6 complimentary eligible event tickets to use during the year*
- Social media spotlight
- Feature article in (1) newsletter
- Visibility with (2) newsletter + directory ad (quarter-page ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador



ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- Consideration for panel/moderator opportunities where applicable

SILVER SPONSOR

\$2,000

CORE BENEFITS

- Visibility with (1) newsletter + directory ad (business card ad)
- Recognition on IndyCREW website
- Recognition at all events + sponsor ribbon
- Dedicated sponsor ambassador

ENHANCED 2027 SPONSOR EXPERIENCE

- Sponsor-first opportunity to host eligible events
- Consideration for panel/moderator opportunities where applicable



Corporate + Community In-Kind Partners



Share your expertise. Strengthen the chapter.

IndyCREW welcomes mission-aligned companies and subject matter experts who provide professional services, expertise, resources or experiences that help the chapter operate effectively and elevate member value.

MARKETING + CREATIVE

Branding • social • communications • video

BUSINESS SERVICES

Accounting • tax • legal • HR • strategy

EXPERTISE

Facilitation • education • subject matter leadership

EVENT + EXPERIENCE

Venues • hospitality • photography • signage

TECHNOLOGY

AV • platforms • digital tools • production

OTHER

Innovative partnerships aligned with chapter needs

FLEXIBLE BY DESIGN

Benefits are tailored to the scope, strategic value and annual contribution of the partnership.

Potential recognition + activation

- Corporate/Community Partner designation
- Digital + event recognition
- Sponsor-first engagement opportunities
- Custom activation aligned to services provided
- Subject matter expert / educational contribution where appropriate

Angel Donor | Local Leadership Development Fund



A dedicated giving opportunity to develop, elevate and empower local IndyCREW leaders.

The fund expands access to leadership development through IndyCREW's DEEP programming and other locally focused leadership experiences.

YOUR GIFT CAN HELP SUPPORT

- DEEP- IndyCREW Premier Professional Development programming and leadership curriculum
- Facilitators, speakers and learning resources
- Access for emerging and future leaders
- Leadership experiences that build confidence, visibility and influence

INVEST IN HER NEXT CHAPTER.

GIVING LEVELS: \$500 • \$1,000 • \$2,500 • CUSTOM GIFT

Ready to make an impact?



Choose the partnership level that best aligns with your company's goals—and how you want to show up within IndyCREW: visible supporter, industry voice, event partner, leadership advocate or community resource.

SPONSORSHIP NOTES

Annual sponsorships are exclusive to one company/organization and may not be split or co-branded.

Benefits apply to the 2027 calendar year.

Qualified memberships remain subject to IndyCREW requirements.

Event, VIP, hosting, speaking and activation opportunities are subject to calendar, capacity and program fit.

CONTACT

IndyCREW Sponsorship Committee

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PARTNER WITH PURPOSE. LEAD WITH IMPACT.