2027

PARTNERSHIP OPPORTUNITIES

Partner with us to ignite the commercial real estate industry through the collective achievements and unique strengths of women

MNCREW





We appreciate your consideration of supporting MNCREW!

By partnering with MNCREW and the entirety of CREW Network, you are advancing your career and supporting the success of women in commercial real estate on a local level with access nationally.

OUR EVENTS AND OPPORTUNITIES

- Signature Event - MNCORK
- Handbag Bingo
- Monthly Programs
- @Site Events
- Exclusive Members-Only Events
- Rising Leaders – Grit & Gumption
- Conversations and Coffee
- Exclusive Project Peeks
- Mentorship
- CREW Network Leadership Summit & Convention
- College Outreach
- Community Outreach
- Social Media
- DEIBA
- Golf Tournament
- Awards Program

LOCAL STATS

240+
MNCREW Members

150+
Companies contribute to MNCREW's mission

50-150
People attend monthly programs

GLOBAL STATS

15,000+
CREW Members

85+
Markets Represented

35+
Qualified Fields of CRE

65%
of members have more than 11+ years of CRE experience

76%
are Presidents, CEOs, Partners or Senior Managers

72%
have given a referral to another member in the last 12 months

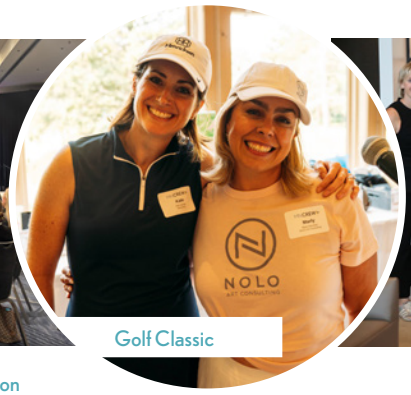
Partnership Benefits	Minnetonka $10,000	White Bear $7,500	Bde Maka Ska $5,000	Harriet $3,750	Phalen $2,500	Nokomis $2,000	Lake of the Isles $1,750	Como $1,250	a la carte
Recognition for all items within partnership package (see details for specific events/items)	●	●	●	●	●	●	●	●	●
Banner with company name at all events For partners who commit by 1/31/2027	●	●	●	●	●	●	●	●	
Recognition in all MNCREW newsletters	●	●	●	●	●	●	●	●	
Company logo on MNCREW's website with link to partner's website	●	●	●	●	●	●	●	●	
Social media mention	●	●	●	●					



Monthly Program



CREW Network Convention



Golf Classic



2026 MNCORK

DISCIPLINES:

Accounting | Acquisitions/Dispositions | Appraisal | Architecture | Asset Management | Brokerage | CRE Business Development | Insurance | Commercial Lending | Construction Management/General Contracting | Consulting | Corporate Real Estate | Cost Segregation | Economic Development | Education | Engineering | Environmental | Environmental, Social, and Governance (ESG) | CRE Executive | Facility Management | Finance | CRE Human Resources | Interior Design/Space Planning | Investment Management | Investor Relations | Land Use Planning & Zoning | Land Surveying | Law | Market Research | Program Management/Project Management | Property Management | Public Sector | Quasi-Governmental Transportation and Port Authorities | Real Estate Development | Relocation Services | Corporate Risk Management | Title/Escrow

Handbag BINGO Partnerships

One of our most popular events!

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
Event Partner *(max. 1)* **	• Opportunity to provide promotional materials (swag) • 2 Complimentary admissions to the event • May provide a company representative as our Bingo Caller	**$5,000**		
Grand Prize/Bonus Game Partner *(max. 4)* **	• MNCREW will purchase the prize with your investment; players will have the opportunity to win during a special bonus game at the event		**$1,000**	
Cocktail Partner *(max. 2)* **	• Company name and logo on event bar • Opportunity to create signature cocktail for the event and brand it with your company name; MNCREW will cover cost of the cocktails at event		**$1,000**	
Wine Partner *(max. 2)* *	• Company name and logo on event bar		**$850**	
Dessert Partner *(max. 2)* *	• Company name and logo near dessert display			**$500**
Bag Sponsor *	• MNCREW will purchase with your investment • Company name and logo in event marketing materials			**$200**

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

NEW this year:

Rebranded Awards *(details coming soon!)*

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
Awards Host *(max. 1)* **	• Company name on all marketing and event signage and materials • Option to provide a company representative to help present awards • 1 Table (tickets for 8)	**$3,000**		
Awards Sponsor *(max. 4)* *	• Company name on programs and event signage • 1 complimentary ticket to event		**$750**	
Awards Bar Partner *(max. 1)* *	• Company name on cocktail napkins and signage at the bar • Drink tickets with your company logo		**$1,000**	
Awards Wine Partner *(max. 2)* *	• Company logo on tables (on signage or tag on wine bottles) • Verbal recognition		**$850**	

CREW Network Partnerships

Help provide scholarships for members to attend CREW Network Conventions, Leadership Summits, or Leadership Certification

Premium CREW Network Partner *(max. 3)* **	• Opportunity to announce scholarship winner(s) • Recognition in the MNCREW Newsletter • Company logo on the scholarship application • Recognition on social media	**$2,500**		
CREW Network Partner *(max. 6)* *	• Recognition when CREW Convention scholarship winners announced • Recognition in the MNCREW Newsletter		**$500**	

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EVENT OPPORTUNITIES

Monthly Program Partnerships

Our programs offer education, networking, and professional development opportunities.

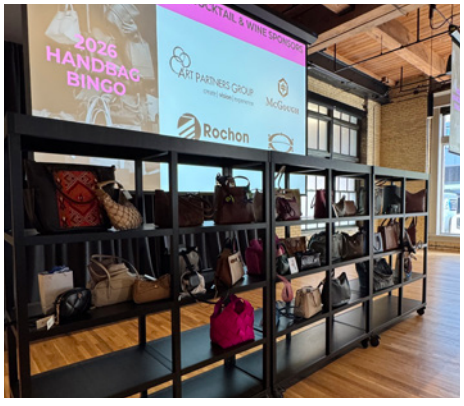
		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
Premium Program Partner *(max. 1 per program)* Early Bird - **$1,250** *(January & February only)* **	• All benefits listed under Program Partner • Opportunity to introduce the program speakers • Recognition on Social Media	**$1,500**		
Program Partner Early Bird - **$850** *(January & February only)* **	• 2 Complimentary program registrations • Reserved seating at event • Opportunity to provide promotional materials at program (swag) • Recognition on marketing materials and onsite at program • Recognition on Social Media		**$1,000**	
Coffee Partner *	• Signage & verbal recognition at program • Recognition on Social Media			**$350**

Membership Engagement Partnerships

Membership Recruitment Partner *(max. 2)* **	• Recognition on welcome information packet to new members • Recognition on membership recruiting event promotions • Invitation to all new member coffee events for the year		**$750**	
Member-in-Need Partner *	• Support a MNCREW membership for a member in transition or a new member • Recognition when member is notified that their membership has been sponsored for the year			**$250** *or choose your amount*



2026 Committee Fair



2026 Handbag Bingo



2026 Executive Committee

LEVEL OF INVOLVEMENT FROM PARTNER:

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Exclusive Members-Only Event Partnerships

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
MNCREW@Site Event *(max. 2)* ***	• Host an exclusive informational/networking event at your business location, with breakfast, lunch, or happy hour refreshments provided by the partner. • Marketing to members provided by MNCREW • One event available semiannually		**$1,000**	
Mentorship Program Partner *(max. 6)* **	• The program is open to members seeking guidance in their commercial real estate career or who would like help conquering challenges within the industry • Opportunity to provide promotional materials (swag) at each meeting/event (quarterly)		**$500**	
Exclusive Project Peek *(max. 4)* **	• Members-only tour of a local project (venue chosen by Education & Leadership Committee) • Opportunity to provide promotional material (swag)		**$750**	
Conversations & Coffee/ Cocktails *(max. 4)* **	• Roundtable discussion/workshop facilitated by industry experts focused on building professional development skills • Opportunity to provide promotional material (swag) • Opportunity to host at partner's location (offered on a first-come first-served basis)		**$500**	

Rising Leader Partnerships

Support MNCREW'S newest industry members at their annual event featuring a panel of seasoned members sharing their career journeys in the commercial real estate industry.

Grit & Gumption Event *(max. 4)* *	• Recognition as an event partner • Company name on all event promotions • Opportunity to provide promotional materials (swag) and/or door prize		**$500**	
Grit & Gumption Venue *(max. 1)* *	• Recognition as venue partner • Opportunity to host the event at partner's office • Company name on all event promotions • Opportunity to provide promotional materials (swag) and/or door prize • Space qualifications must be met for venue partner. MNCREW to provide more details prior to confirmation.		**$750**	
Grit & Gumption Signature Drink *(max. 1)* *	• Recognition as drink partner • Opportunity to select signature drink & greet attendees at the bar • Company name on all event promotions • Opportunity to provide promotional materials (swag) and/or door prize		**$500**	

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National Speaker Partnerships

Allows MNCREW to bring in paid speakers from outside the Twin Cities to enhance educational offerings for our members and the local CRE community.

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
National Speaker Partner *(max. 5)* **	• Selection of the speaker(s) will be at the discretion of the committee planning the event • Recognition at event • Opportunity to provide promotional materials and/or parting gift		**$1,000**	

Diversity, Equity, Inclusion, Belonging and Accessibility

Support MNCREW's initiatives to make our industry and organization more diverse, equitable and inclusive.

DEIBA Partner *	• Social media mention • Recognition in quarterly MNCREW newsletter • Recognition as partner for 2 DEIBA-focused events		**$1,000**	

MNCREW Visibility Partnerships

Help promote MNCREW through industry events

Social Media Partner *(max. 4)* *	Support MNCREW's initiative to expand brand awareness, increase membership engagement, and capture industry highlights through social media. • Thank you to our Social Media Partners quarterly on our platforms		**$800**	
Quarter Page Digital Newsletter Ad (Color) *(max. 8)* **	• Issued 4 times per year • Max. 2 advertisers per issue • Partner company provides the ad		**$500**	
Logo in Wednesday Weekly e-Newsletter (Color) *(cost per issue)* *	• The Wednesday Weekly e-news is an exclusive communication for MNCREW members • The primary source for MNCREW news and events with an average open rate of over 63%			**$100**

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Golf Classic Partnerships

The annual MNCREW Golf Classic in August is one of our most popular events and may sell out. The Golf Classic includes a 9-hole scramble, networking lunch, social happy hour and awards reception.

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
Event Partner *(max. 1)* *	• Recognition on all golf event promotions and during MNCREW meeting announcements about the event • 4 complimentary admissions (1-golf foursome) • 2 complimentary tickets to lunch and/or happy hour	**$4,000**		
Mega Grand Prize Partner *(max. 2)* **	• Sponsor a grand prize giveaway at the awards reception. Partner will receive verbal recognition at the event. MNCREW will purchase the prize with your involvement.		**$1,000**	
Grand Prize Giveaway Partner *(max. 4 at each price point)* **	• Sponsor a grand prize giveaway at the Golf Classic reception. Partner will receive verbal recognition at the event. MNCREW will purchase the grand prizes with your involvement. • Choose your level of investment ($500 or $250)		**$500**	**$250**
Raffle Prize Partner *(max. 4)* *	• MNCREW will purchase with your investment • Company name and logo in event marketing materials			**$200**
Pre-Game Bar Partner *(max. 2)* ***	• Host one of the bars prior to the tournament Recognition at the bar • Partner can provide representative to assist the bartender, greet the golfers, and pick a specialty beverage for the event • 2 complimentary lunch tickets		**$1,000**	
Lunch Partner *(max. 4)* *	• Sponsor the pre-tournament lunch for all golfers • Recognition on lunch tables • 2 complimentary lunch tickets		**$800**	
Happy Hour Partner *(max. 4)* *	• Sponsor the social happy hour after the tournament • Recognition on dinner and drink tables • 2 complimentary happy hour tickets		**$800**	
Golf Hole Partner *(max. 18)* ***	• Partner will greet golfers at the hole • Games or prizes are encouraged (beverages must be purchased through the golf course) • Table, 2 chairs, golf cart, tent and 2 lunch tickets can be provided upon request		**$1,000**	
Cart GPS Screen Partner *(max. 1)* *	• Sponsor the screen on the golf carts • Partner's logo will be shown on the GPS screen during the tournament • Option to place swag in carts in advance of the tournament		**$1,000**	

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Golf Classic (cont.)

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
Snack Cart Partner *(max. 2)* ***	• Snack carts will provide snacks, water, and non-alcoholic beverages out on the course (sponsor responsible for stocking the cart with snacks; need to purchase from the course) • Recognition on snack cart signage • Opportunity for partner (up to 2 representatives) to drive snack cart & hand out promotional materials • 1 complimentary lunch ticket		**$500**	
Party Cart Partner *(max. 2)* ***	• Partner is responsible for decorating golf cart that will be raffled for a twosome to enjoy during the tournament • Signage can be provided on the cart • Option to valet golfers from their car to the clubhouse prior to cart raffle		**$500**	







Enhanced Sponsorship Experience

We are leveling up our sponsorship experience by intentionally learning your company's goals and desired outcomes of your partnership with MNCREW. Our expert sponsorship leads will provide information that speaks to your metrics, while increasing communication levels, and cultivating the partnership your investment deserves.

What to expect:

- A dedicated MNCREW Sponsorship Expert
- Collaborative exploration meeting to learn your company's goals of sponsorship
- Curated sponsorship recommendations specific to your needs
- Results-focused data to support your return on investment
- Increased communication and engagment

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Signature Event Partnerships

MNCREW's Signature Event - MNCORK - is highly popular and typically attracts 200+ attendees for an evening of wine, food, entertainments and a look at a new development project. This is a great opportunity to gain exposure to a large network of CRE professionals. Event partnership levels are based on the 2026 event; the 2027 MNCORK details may be changed to reflect the theme and location. Monetary partner amounts will remain the same, but benefits may be adjusted to fit the theme and location.

		Tier 1 $1,000+	Tier 2 $500-$1,000	Tier 3 <$500
Bordeaux Level **	• Acknowledgement during event (Top billing on all signage, and video or verbal recognition) • Logo and acknowledgement of partnership in event marketing emails and on website • Acknowledgement and thank you on all social platforms • "Sponsored wine" – Dedicated acknowledgement at one of the featured wine stations • Opportunity to provide swag or other giveaway • 2 complimentary event tickets	**$6,000**		
Rioja Level **	• Acknowledgement during event (Signage and video or verbal) • Logo and acknowledgement of partnership in event marketing emails and on website • Acknowledgement and thank you on all social platforms • "Sponsored wine" – Dedicated acknowledgement at one of the featured wine stations • Opportunity to provide swag or other giveaway • 2 complimentary event tickets	**$4,500**		
Tuscany Level **	• Acknowledgement during event (Signage and video or verbal) • Logo and acknowledgement of partnership in event marketing emails and on website • Acknowledgement and thank you on all social platforms • "Sponsored wine" – Shared acknowledgement with other Tuscany sponsors at one of the wine stations • Opportunity to provide swag or other giveaway • 2 complimentary event tickets	**$3,000**		
Napa Level **	• Company name and acknowledgement of partnership in event marketing emails and on website • Opportunity to provide swag or other giveaway • 1 complimentary event ticket		**$1,000**	

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2027 PARTNERSHIP COMMITMENT

Sign up using this form or submit online at https://crewnetwork.formstack.com/forms/mncrew_sponsorship_form

Section 1 - Annual Partnership Options – CHECK ONE:

Opportunities are first-come, first serve and subject to availiblity

- ☐ Minnetonka Level $10,000
- ☐ White Bear Level $7,500
- ☐ Bde Maka Ska Level..... $5,000
- ☐ Harriet Level..... $3,750
- ☐ Phalen Level $2,500
- ☐ Nokomis Level..... $2,000
- ☐ Lake of the Isles Level $1,750
- ☐ Como Level.....$1,250
- ☐ A la carte (any amount below levels listed above)

Section 2 - Opportunities

CHECK YOUR CHOICE(S):

GENERAL

- ☐ National Speaker- $1,000
- ☐ Handbag Bingo: Event -$5,000
- ☐ Handbag Bingo: Grand Prize/ Bonus Game -$1,000
- ☐ Handbag Bingo: Wine - $850
- ☐ Handbag Bingo: Dessert - $500
- ☐ Handbag Bingo: Cocktail -$1,000
- ☐ Handbag Bingo: Bag Sponsor -$200
- ☐ Premium Monthly Program - $1,500
- ☐ Early Bird (Jan/Feb) Premium Program- $1,250
- ☐ Monthly Program - $1,000
- ☐ Monthly Program: Coffee - $350
- ☐ Early Bird (Jan/Feb) Program - $850
- ☐ Awards Host - $3,000
- ☐ Awards Sponsor - $750
- ☐ Awards Wine - $850
- ☐ Awards Bar - $1,000
- ☐ Premium CREW Partner- $2,500
- ☐ CREW Partner- $500
- ☐ Membership Recruitment- $750
- ☐ Member-in-Need Partner - $250+
- ☐ MNCREW@Site Event - $1,000
- ☐ Exclusive Project Peek - $750
- ☐ Conversations & Coffee/ Cocktails - $500
- ☐ Rising Leaders: Grit & Gumption - $500
- ☐ Grit & Gumption Venue - $750
- ☐ Grit & Gumption Signature Drink - $500
- ☐ Mentorship Program - $500
- ☐ DEIBA Partner - $1,000

DONATE

- ☐ Donate all or remaining amount to area of greatest need

MNCREW VISIBILITY

- ☐ Social Media - $800
- ☐ Quarter page newsletter ad (color) - $500

Preferred month(s):

_____

- ☐ Logo in Wednesday Weekly e-newsletter (color) $100/issue

Preferred month(s):

_____

GOLF

- ☐ Event Partner - $4,000
- ☐ MEGA Grand Prize - $1,000
- ☐ Grand Prize Giveaway - $500
- ☐ Grand Prize Giveaway - $250
- ☐ Raffle Prize - $200
- ☐ Pregame Bar - $1,000
- ☐ Lunch - $800
- ☐ Happy Hour - $800
- ☐ Golf Hole - $1,000
- ☐ Cart GPS - $1,000
- ☐ Snack Cart - $500
- ☐ Party Cart - $500

MNCORK

- ☐ Bordeaux Level - $6,000
- ☐ Rioja Level - $4,500
- ☐ Tuscany Level - $3,000
- ☐ Napa Level - $1,000

EARLY COMMITMENT DISCOUNT

Partnership commitments paid by December 15, 2026 receive a 5% discount. Partnership deadline is January 15, 2027 and commitment must be paid by then to ensure benefit selection and logo placement.

MNCREW partnership contributions are non-refundable. If you cannot participate in your partnered events for some reason, we will do our best to offer an alternative, subject to availability. If no replacement is available, the contribution will be considered a donation towards furthering MNCREW's mission. Partnership payments are not deductible as charitable contributions for tax purposes.

Section 3 - Your Information

Partnership commitment amount

$ _____ (Section 1)

Partnership value amount $ _____ (selections checked at right)

Level and/or event(s) selected: _____

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

PAYMENT OPTIONS:

☐ Credit card: Visa, MasterCard, American Express

MNCREW will send an online payment link once your package has been confirmed.

☐ Check

Make check payable to **MNCREW** and mail to:
4248 Park Glen Road, Minneapolis, MN 55416

Fax payment: (952) 929-1318

Email payment: info@mncrew.org or contact us to pay online.

Email completed form to info@mncrew.org.

QUESTIONS? Contact Committee Chairs:

DAMON PETERS | (952) 905-9167
dwpeters@bell.bank

NOELLE HUDAK | (612) 601-7260
noelle.hudak@innovativeos.com

LEVEL OF INVOLVEMENT FROM PARTNER:

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THANK YOU TO OUR **2026 ANNUAL PARTNERS!**

Minnetonka
Minnesota Real Estate Journal

White Bear
Vnzo AEC

Bde Maka Ska
Bridgewater Bank
Gardner Builders
Pope Design Group

Harriet
Allied Parking
Emanuelson Podas
Parameters

Phalen
Art Partners Group
Barna Guzy and Steffen
BWBR
Hillcrest Development LLLP
Hines
Monroe Moxness Berg

Nokomis
Absolute Commercial Flooring, Inc.
Bell Bank
CBRE
Kraus Anderson Companies
Mint Roofing
Promotion Select
Security Bank and Trust Co.

Lake of the Isles
Fredrikson
Henricksen
KOMA
Mohagen Hansen Architecture | Interiors
Prevolv
Rochon

Como
American Drapery Systems, Inc.
Associated Bank
Auromira Architects
Davis
Fixed Assets
Fluid
Innovative
iSPACE Environments
Larkin Hoffman
McGough
Mortenson
Oppidan
Ryan Companies, LLC
Winthrop and Weinstine, P.A.



Golf Classic



Golf Classic





Mahjong & Mingle

MNCREW

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