CREW AUSTIN

UCREW REAL ESTATE CHALLENGE

Frequently Asked Questions

What is CREW?

CREW stands for Commercial Real Estate Women. It is a global organization with a mission to advance women in commercial real estate through networking, industry research, leadership training, and career outreach. There are over 80 chapters and global affiliates. We belong to the CREW Austin Chapter.

What is CRE?

CRE stands for Commercial Real Estate. It refers to any property used to produce income. Many professionals are involved in CRE, including developers, analysts, accountants, attorneys, brokers, surveyors, engineers, architects, builders, property managers, leasing agents, and more.

What is UCREW?

UCREW is a program by the Career Development Committee within CREW Austin that focuses on university outreach and exposing college students to the world of CRE. The local CREW Austin chapter has a scholarship competition program and offers student memberships.

What is the UCREW Real Estate Challenge?

The UCREW Real Estate Challenge connects students with professionals and culminates in scholarship awards for top winners. It consists of three parts:

Session I: Art of the Deal (Feb 2, 2027 | 5:30-7:30pm | Virtual via Zoom)

- Students learn about the "art of the deal," network with professionals, and hear more specifics on the competition requirements.

Session II: Mentorship (Feb 8, 2027 - Mar 6, 2027 | Virtual or In Person)

- Students will be paired with a professional mentor who is a member of CREW Austin.
- Students will work with their assigned mentor on submission materials for the scholarship competition.
- You will have the opportunity to ask your mentor about their career development and work on the submission materials for the scholarship competition together.

- Deliverables include a one-page executive brief and a short slide presentation addressing the prompt:

  Describe a commercial real estate project you would like to be involved in, and based on your future career in real estate, describe ways in which you might be involved in the project.
- Students meet with their mentor at least 2 hours (virtually or in person) and then submit their executive brief and presentation slides by **March 7, 2027**.

Session III: Student Presentations & Scholarship Awards
(Mar 30, 2027 | 5:30-7:30pm | Virtual via Zoom)

- Finalists will be invited to present their project during Session III. Approximately 10 finalists will be invited to present.
- We strongly encourage everyone to join both virtual nights for additional networking with local professionals.
- CREW Austin will award $7,500 in scholarships and student memberships to the top five winners, distributed as follows:
  - 1st Place: $3,000 + CREW Austin Membership
  - 2nd Place: $2,000 + CREW Austin Membership
  - 3rd Place: $1,500 + CREW Austin Membership
  - 4th Place: $1,000 + CREW Austin Membership
  - 5th Place: CREW Austin Membership

When are the deadlines for the 2027 UCREW Program?

The registration deadline for Night 1 is January 24, 2027 at midnight. The submission deadline for Night 2 is March 7, 2027 at midnight. Finalists will be announced by March 19, 2027 at 5pm.

Can I participate if my field of study is not real estate?

Yes! We encourage students from all majors to participate because the world of CRE is extremely multi-faceted. Some roles require specific training or licensure, but not all. Many licenses do not require a specific major. Most roles require strong communication, organization, and project management skills, which are found in various majors. While architecture, engineering, business, and real estate students may seem an immediate fit for the CRE industry, many successful CREW businesswomen have degrees in communications, English, political science, criminology, and other fields that may initially seem unrelated. CRE is a wide field, and we encourage all majors to see how their skills can be of value. Follow us on Instagram and LinkedIn.

What participation is required to be eligible for the scholarship?

To be eligible for the CREW Austin UCREW scholarship, you must complete the following elements of the program:

- Attend and participate in Virtual Night 1 on February 2nd, 2027
- Reach out to your assigned mentor and participate in 2 hours of mentorship during the specified period
- Submit deliverables by March 7th, 2027
- Attend Virtual Night 2 on March 30th, 2027 and present your proposed project

What is the CREW National/Network Scholarship?

In addition to the mentoring and scholarship program with the CREW Austin chapter, the national CREW Network organization offers a separate scholarship. Students can apply for the CREW Network scholarship independently of their participation in the CREW Austin scholarship program.

Who is eligible for the CREW Austin UCREW Real Estate Challenge?

- Current undergraduate or graduate students with a minimum of two (2) completed semesters in college as of the application date.
- All majors will be considered. This is a multi-disciplinary program.
- Students interested in learning more about careers in Commercial Real Estate.

Still Confused?

Email us at ucrewaustin@gmail.com with your specific question. CREW Austin's UCREW Program is here to help!