**Elena M. Cutshall, CREW Austin**

Elena M. Cutshall IIDA, LEED AP is Studio Director at Gensler, a global architecture, design, and planning firm with 7,000+ professionals networked across 53 locations in Asia, Europe, Australia, the Middle East, and the Americas. Founded in 1965, the firm serves more than 4,000 active clients in virtually every industry.

Elena is a client advocate and relationship steward, project leader, and strategist. Her project experience includes workplace design for corporate headquarters, law firms, and technology companies as well as multifamily work.

Elena weaves design thinking into a comprehensive framework of branded environments, change management, client relations, and workplace strategy. She is also a practice builder, leveraging her diverse project experience and business acumen to engage and partner with high profile clients. Elena has demonstrated strong leadership skills throughout her career and has a talent for building and motivating strong teams.

Throughout her career, Elena has been an active participant in CREW events, as well as a member of the Miami and Tampa Bay chapters. In 2015, she joined CREW Austin, eventually becoming President in 2021. Currently she serves on the CREW Network Bord Global of Directors.

Elena received a Bachelor of Design in Interior Design from the University of Florida School of Architecture in the College of Design, Construction, and Planning. She is a registered and licensed interior designer in Texas and Florida, as well as a LEED accredited professional. Elena resides in Austin, Texas, with her husband Brent and son Liam, and enjoys cooking, entertaining family and friends, and gardening.