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**Subject: Request for Sponsorship – Groundbreakers Career Growth and Professional Development Program**

Dear [Manager's/Sponsor's Name],

I am excited to share that I have the opportunity to participate in the inaugural **CREW Dallas Groundbreakers Career Growth and Development Program**, launching in Fall 2025. This four-part, in-person coaching program is designed specifically for rising professionals under 35 in the commercial real estate industry. It offers a unique opportunity to build the leadership, business strategy, and communication skills that directly contribute to stronger performance, better collaboration, and more strategic decision-making.

The program is facilitated by two seasoned executive coaches, Erin Aldrich-Shean, MBA, and Erin Johnston, JD, both of whom are certified by the International Coaching Federation. Each session is structured to combine leadership development with hands-on application, interactive peer learning, and action planning.

**Key Program Takeaways:**

* Leverage Clifton Strengths to enhance individual productivity and team effectiveness
* Master strategic networking to generate business opportunities and partnerships
* Develop a one-page business plan to support both personal and company goals
* Build executive presence to enhance leadership abilities

As a participant, I will receive a personalized Clifton Strengths report, two professional development books, a curated network of CRE peers, and a certification upon completion. Most importantly, I will leave the program with tools and frameworks that I can immediately apply to better support our business goals.

**Why this matters to [Company Name]:**

* Enhances leadership capacity at an early career stage
* Strengthens client-facing skills, communication, and confidence
* Sharpens strategic thinking aligned with company objectives
* Supports your commitment to developing future leaders within the organization

The total cost of the program is **$495**, which covers all sessions, coaching, assessments, and materials. A $10 deposit is required to hold my spot, and full payment is due **August 1**.

I believe this program will help me grow into a stronger, more strategic contributor to our team, and I would be very grateful for your sponsorship.

Please let me know if I can provide additional details. Thank you for your time and for supporting my continued career development.

Sincerely,  
[Your Full Name]  
[Your Job Title]  
[Your Contact Information]

Groundbreakers Leadership

Chair: Heather Culver, Berkadia

Vice Chair: Sina Bueckle, International Capital

Board Director: Marina Stingley, Datum Engineers